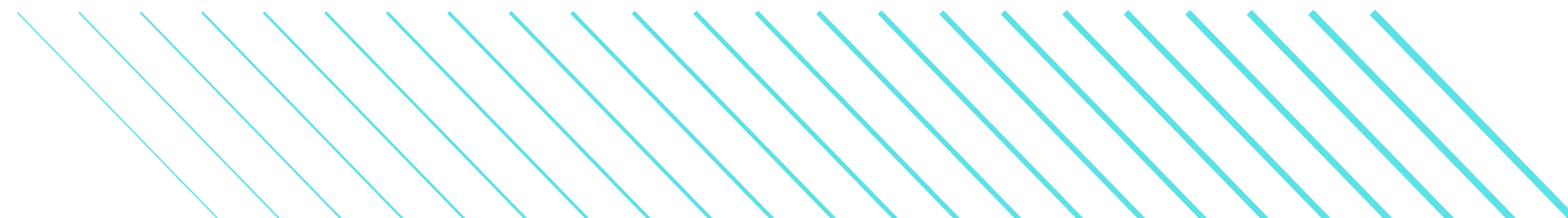
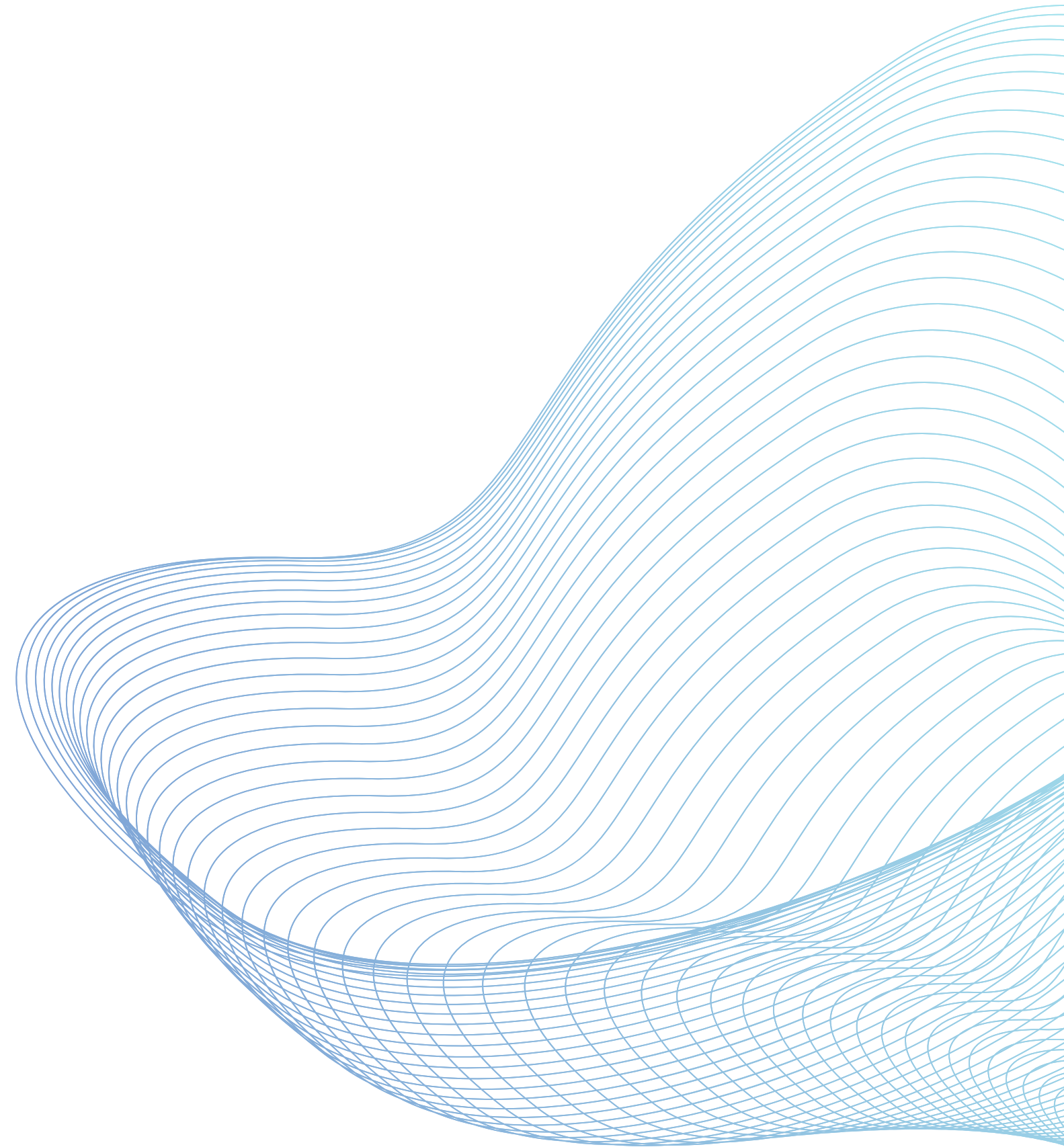




PPC CASE STUDIES



www.bluflutestrategy.com



OUR PPC CLIENTS

Our PPC clients receive tailored advertising strategies and optimized campaigns designed to meet their unique requirements, enhancing their online visibility and maximizing ROI.





About :

Founded in 2018, IVR Machine leads the way in pioneering innovative IVR solutions, emphasizing seamless communication experiences with cutting-edge technology. Our customizable, user-friendly systems guarantee reliability and excellence, enabling businesses to effortlessly engage with customers and stakeholders.

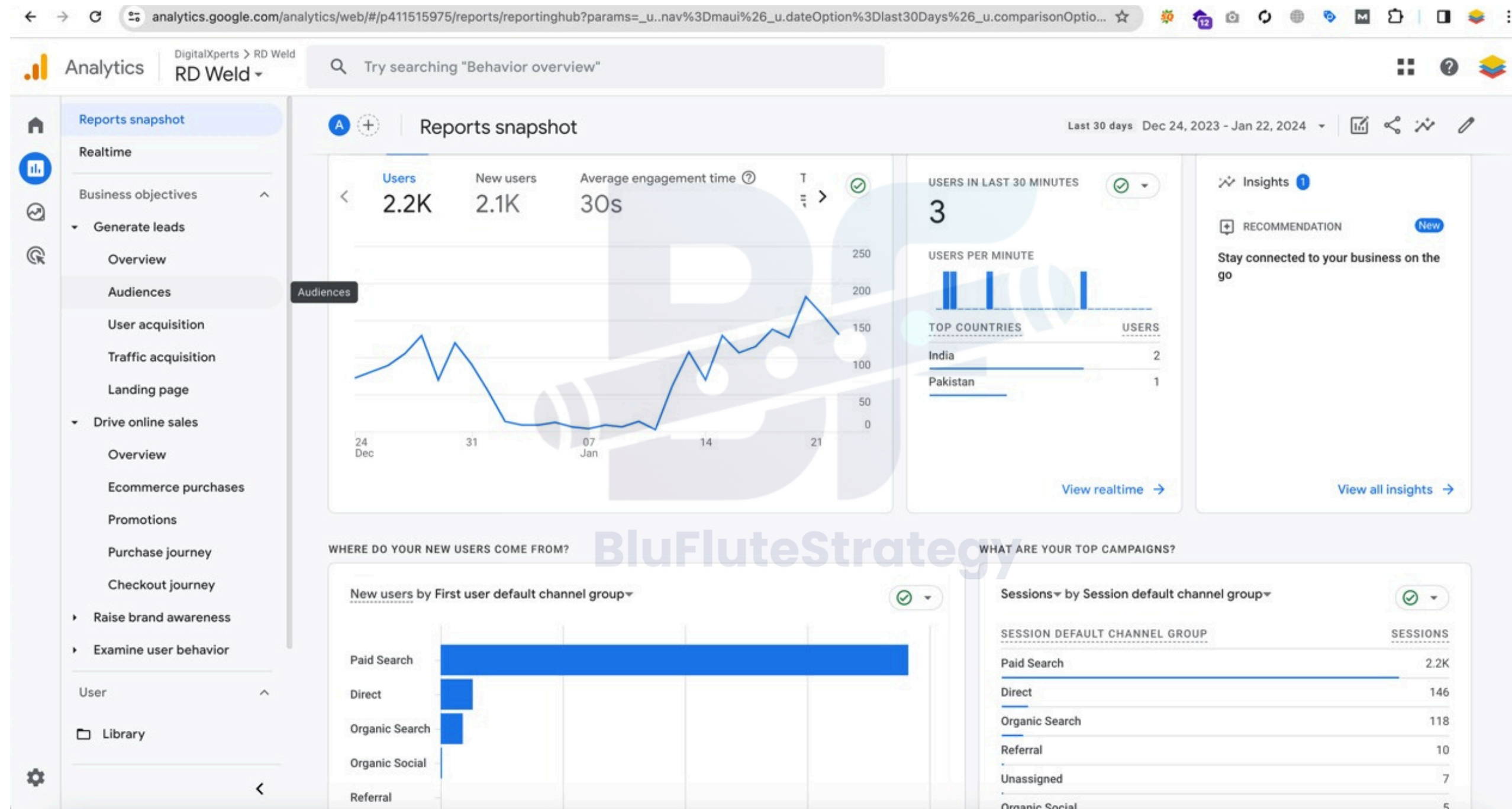
Solution Offered :

PPC – Google Ads

- We optimized ad campaigns on Google, and generated 10-15 business inquiries daily.
- Focused on transactional keywords to get high intent inquiries.

Website :

www.rdweld.com





About :

Srisailam Ch Cabs provides secure and punctual cab services for one or two-day tours from Hyderabad to Srisailam, including visits to major attractions like Mallikarjuna Jyotirlinga and Bramarambika Devi Temple, ensuring a comprehensive sightseeing experience for travelers.

Problem :

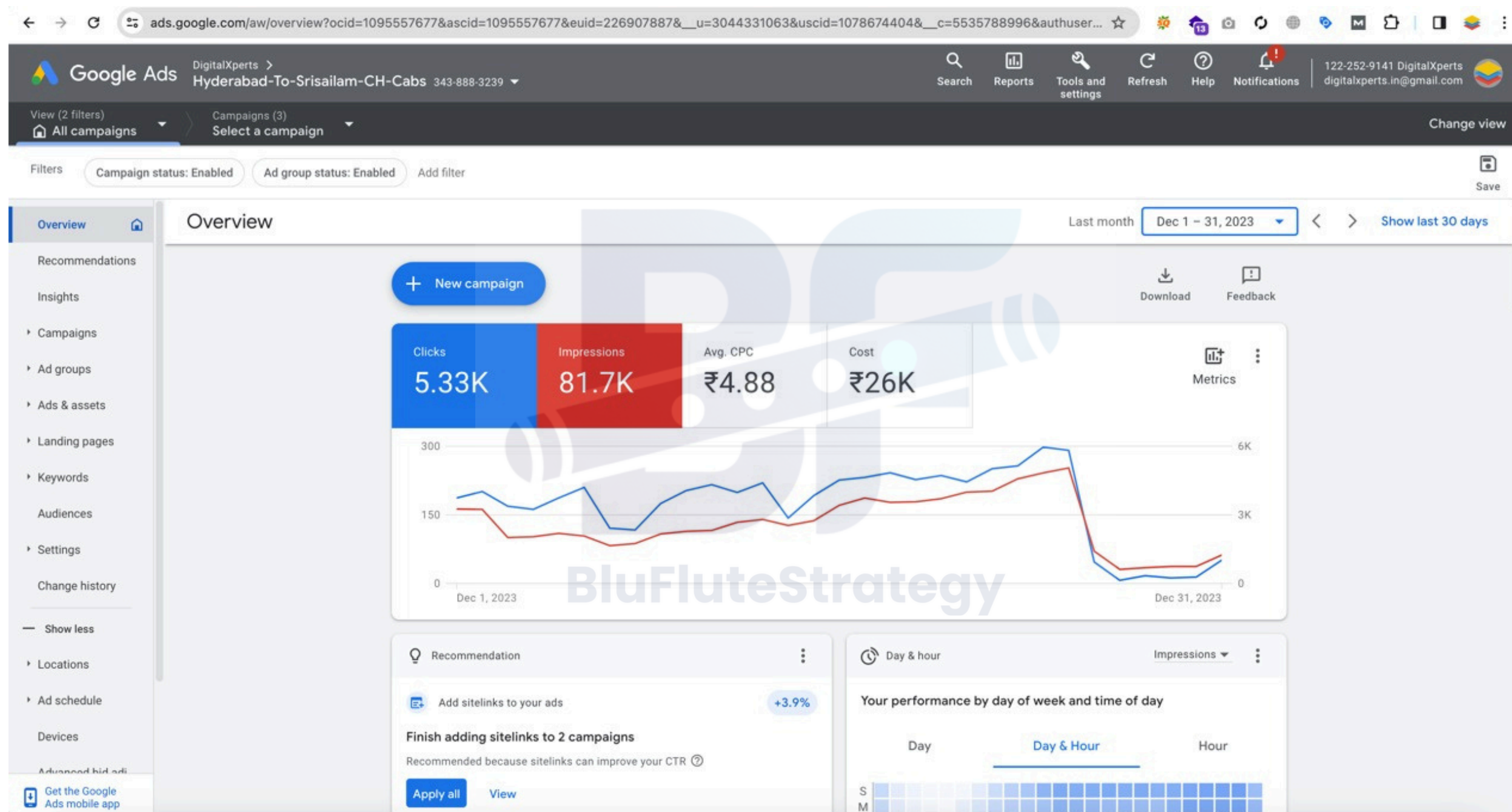
Was not getting the desire inquiries and cost per lead was also high.

Solution Offered :

Started ppc campaign and seo services for client and our PPC-tailored approach satisfied our client by giving 2-3 inquiries daily in same budget.

Website :

www.hyderabadtosrisailamchcabs.in





About :

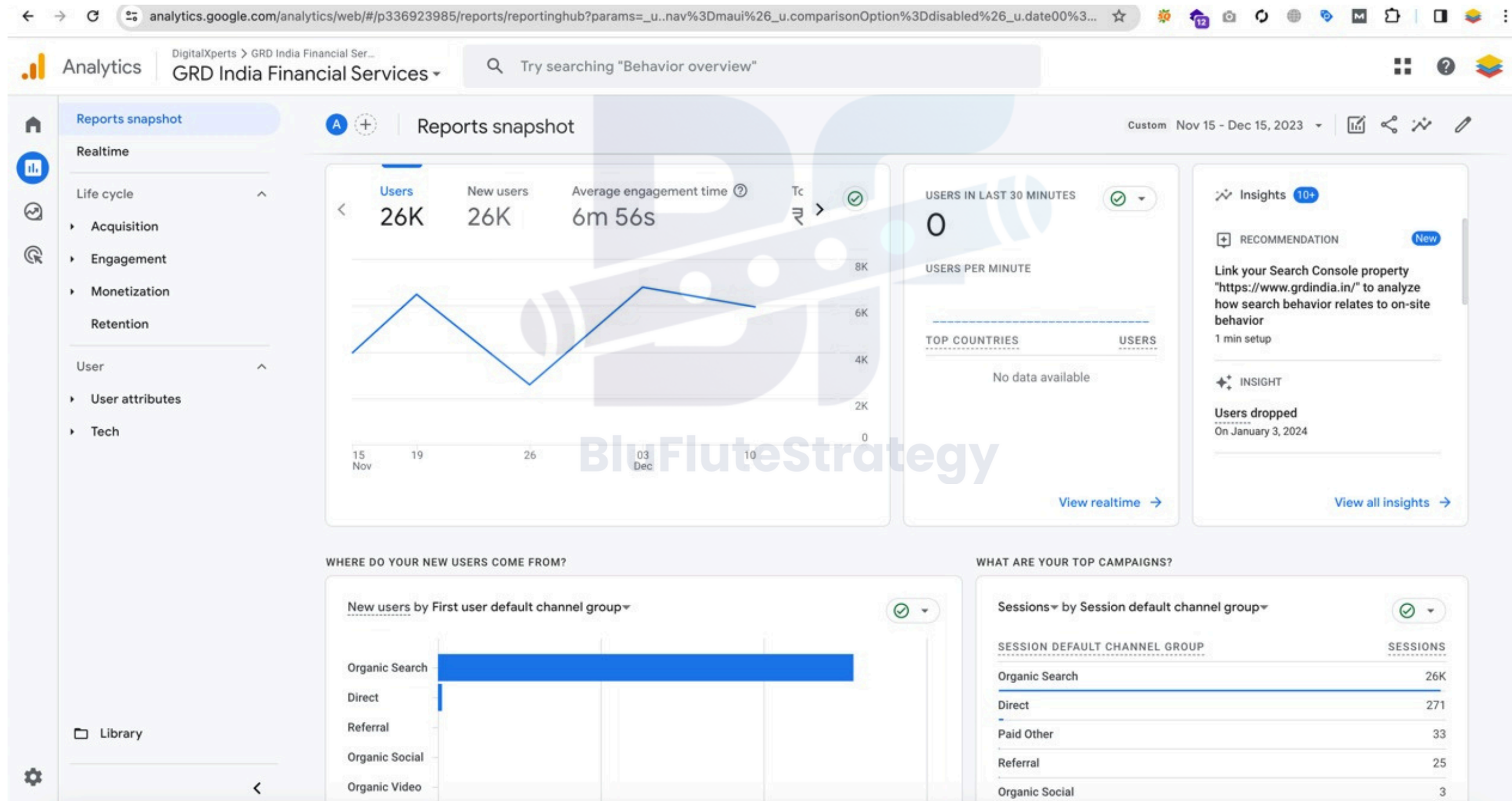
Taking advantage of this opportunity can result in long-term savings, lower interest payments, and faster progress towards owning your home outright. Secure your financial future by wisely using your to prepay your home loan.

Solution Offered :

- A. PPC – Google Ads
- i. We are running PPC campaigns on Google, and generating 15-20 leads daily.

Website :

www.grdindia.in



Problem -

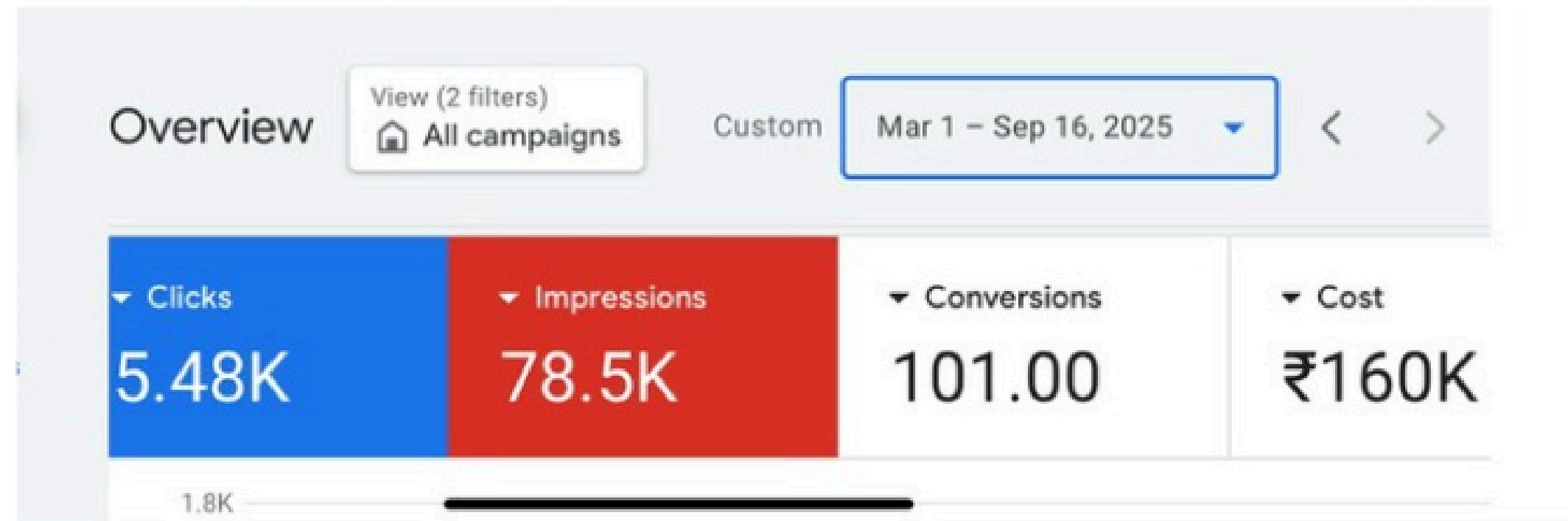
The client was not able to generate inquiries from India. Despite having a premium offering with an average ticket size starting from ₹75,000, the website was failing to attract quality leads.

Solution Offered :

We implemented a city-wise PPC and marketing strategy, focusing on targeted locations instead of a broad national approach. After rolling out this strategy, the client started receiving consistent and qualified inquiries from key cities, leading to a significant improvement in lead quality and overall ROI.

Website :

<https://techtales.in/>

Google console

ULTRASHIELD TECHNOLOGY.

About :

We are believers of change! A change driven by technology and innovation. We help businesses and individuals in adapting as well as adopting digital transformation. Our aim is to change people's lives and improve businesses with our progressive and innovative technology solutions.c

Problem -

"They wanted to generate leads from their website in the US and UK, but they were not getting any leads."

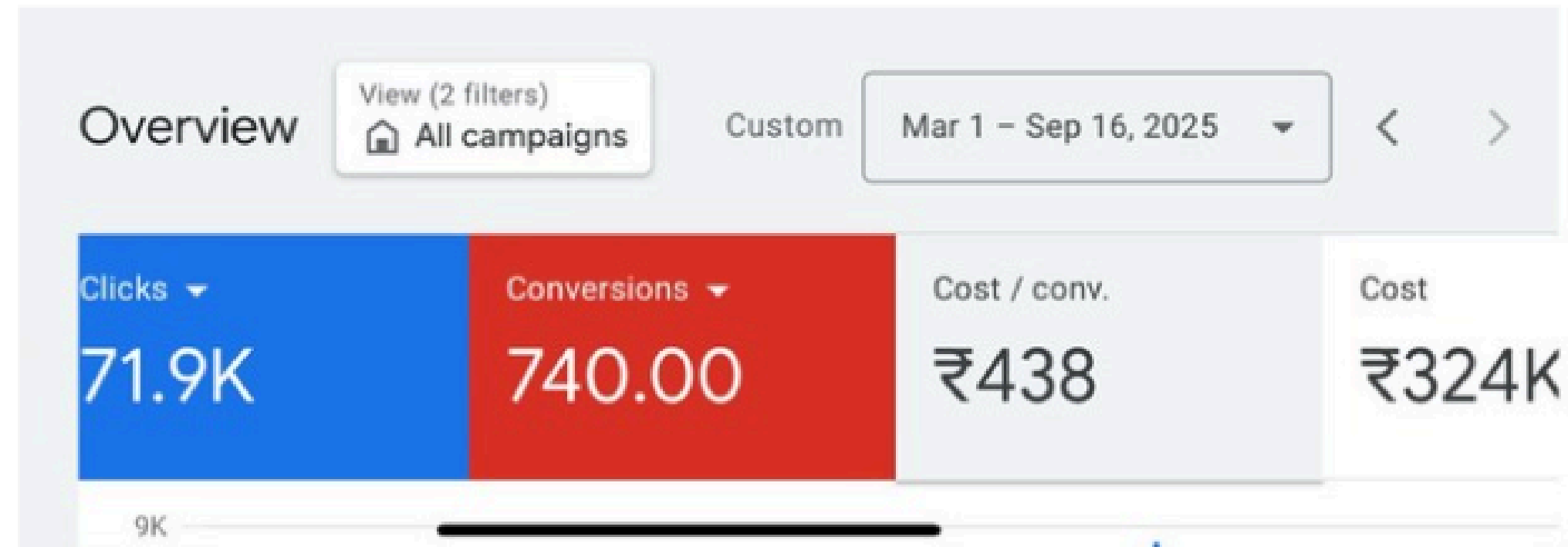
Solution Offered :

We implemented a Google Ads strategy and created laser-focused landing pages tailored for their services. These landing pages were specifically designed to target both the US and UK markets, ensuring higher relevance, better user experience, and improved lead generation.

Website :

<https://ultrashieldtechnology.com/>

Google console



We have more clients for PPC



AND SO ON...