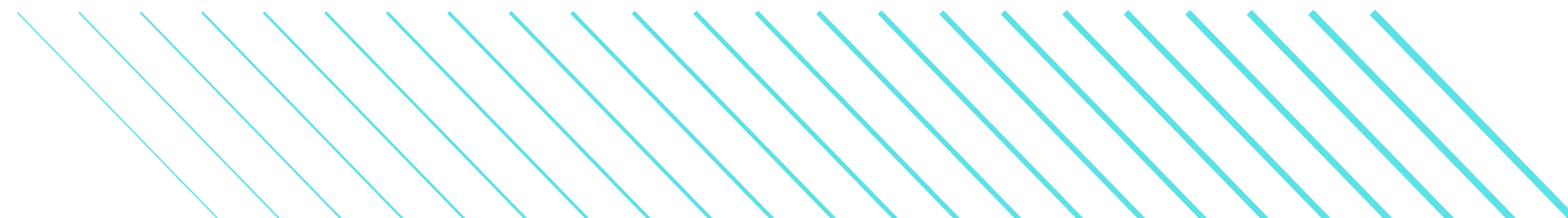
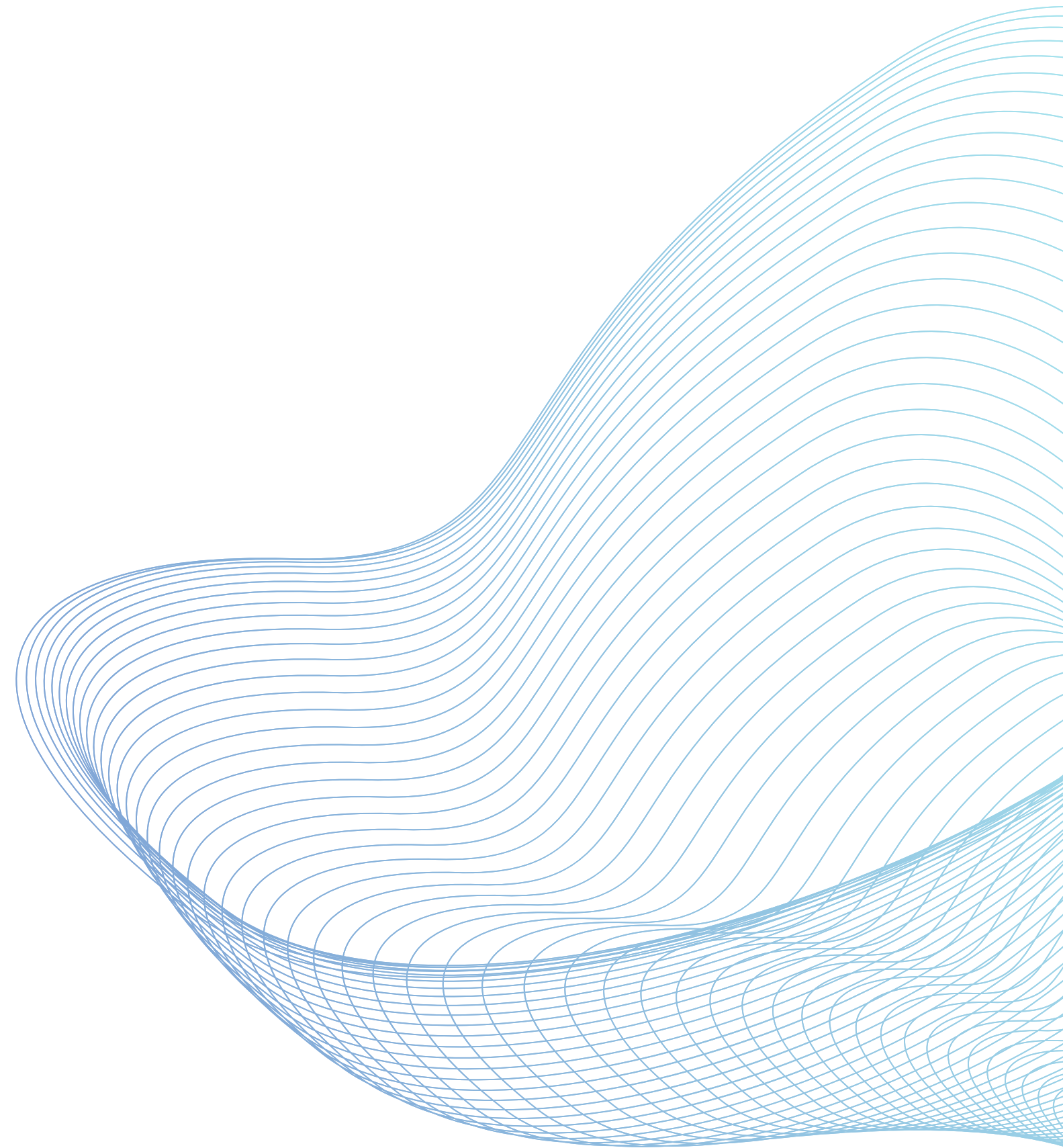




# SEO CASE STUDIES

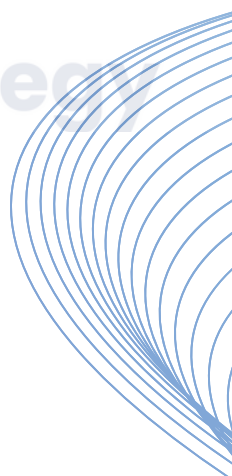


[www.bluflutestrategy.com](http://www.bluflutestrategy.com)



# OUR SEO CLIENTS

Our personalized SEO strategy empowers our clients to shine online by elevating their keywords in search engine results. We're dedicated to not just boosting traffic, but truly driving lead generation, ensuring your business thrives. This commitment to results is why we boast an exceptional client retention rate.





**About :**

Sets In The City boasts an award-winning team of photographers, videographers, art directors, and designers dedicated to delivering exceptional results with meticulous attention to detail and the latest trends in technology. Trust us for effortless shooting solutions and outstanding service to bring your vision to life.

**Problem -**

Sets In The City experienced a significant decline in keyword rankings and website traffic due to ineffective SEO strategies and low-quality, unoptimized content.

**Solution Offered :**

SEO

**Keywords**

- Pre-wedding shoot sets in Mumbai
- Pre-wedding Mumbai
- Mumbai pre-wedding location
- Pre-wedding sets in Mumbai
- Setsque

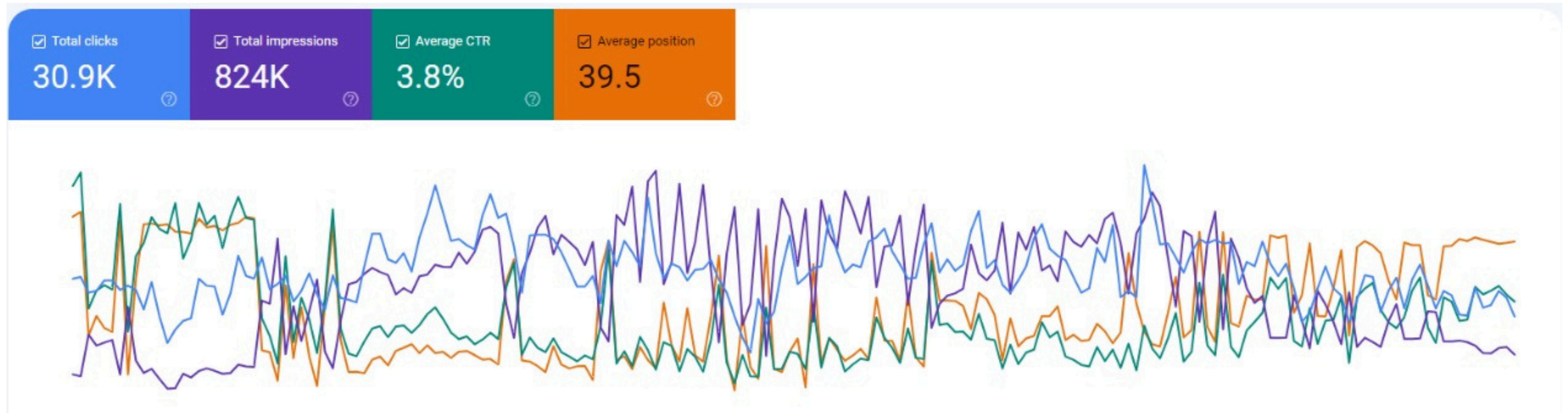
**Ranking**

- 1
- 1
- 1
- 2
- 3

**Website :**

[www.setsinthecity.in](http://www.setsinthecity.in)

**Google console**





**About :**

BRM Chemicals, founded in 1987, is a reliable wholesale brand situated in Delhi. We provide raw ingredients at wholesale rates to materialize your beauty concepts. With complimentary doorstep delivery and a track record of quality and performance, we guarantee a seamless experience for your brands and projects.

**Problem -**

BRM Chemicals' online presence suffered because of outdated SEO practices and insufficient keyword targeting.

**Solution Offered :**

SEO

**Keywords**

- Sweet Fruit Fragrance Oil
- Fresh Lime Fragrance Oil
- Pomegranate Fragrance Oil
- blue water fragrance oil

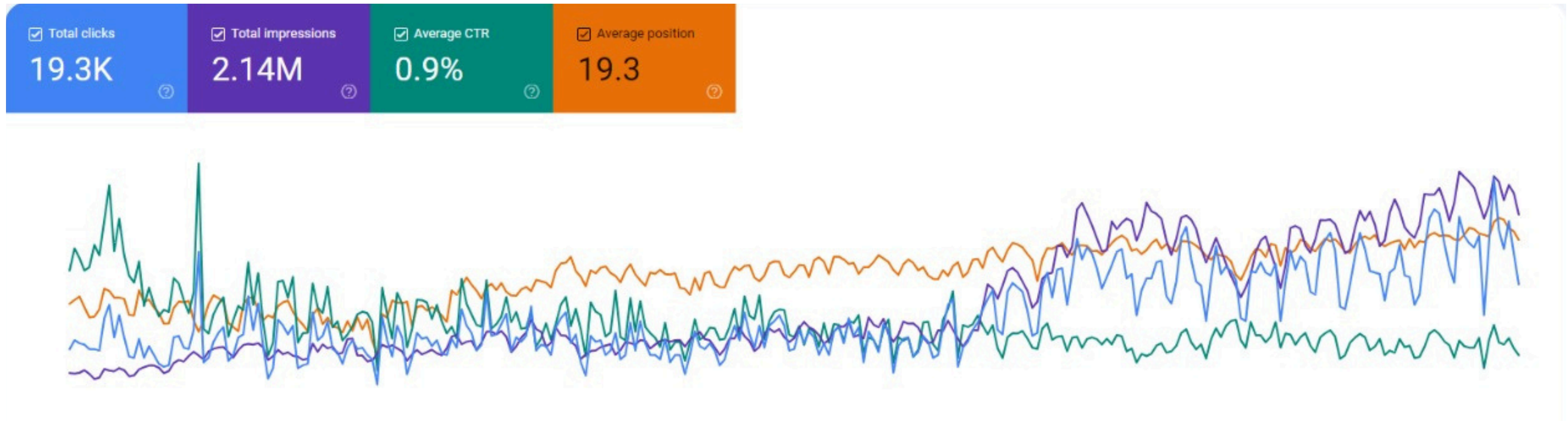
**Ranking**

- 1
- 2
- 2
- 2

**Google console**

**Website :**

www.brmchemicals.com





**About :**

Azure Power is a leading Indian renewable energy firm developing high-performance solar projects to displace 230 million tons of emissions by 2030. Pioneered India's first utility-scale solar in 2009, backed by global investors.

**Problem -**

Azure Power' website struggles with outdated SEO methods and lacks effective keyword targeting, impacting its online visibility.

**Solution Offered :**

SEO

Keywords

- solar energy in india
- solar energy business india
- solar company india
- solar energy company in india
- solar power manufacturers in india

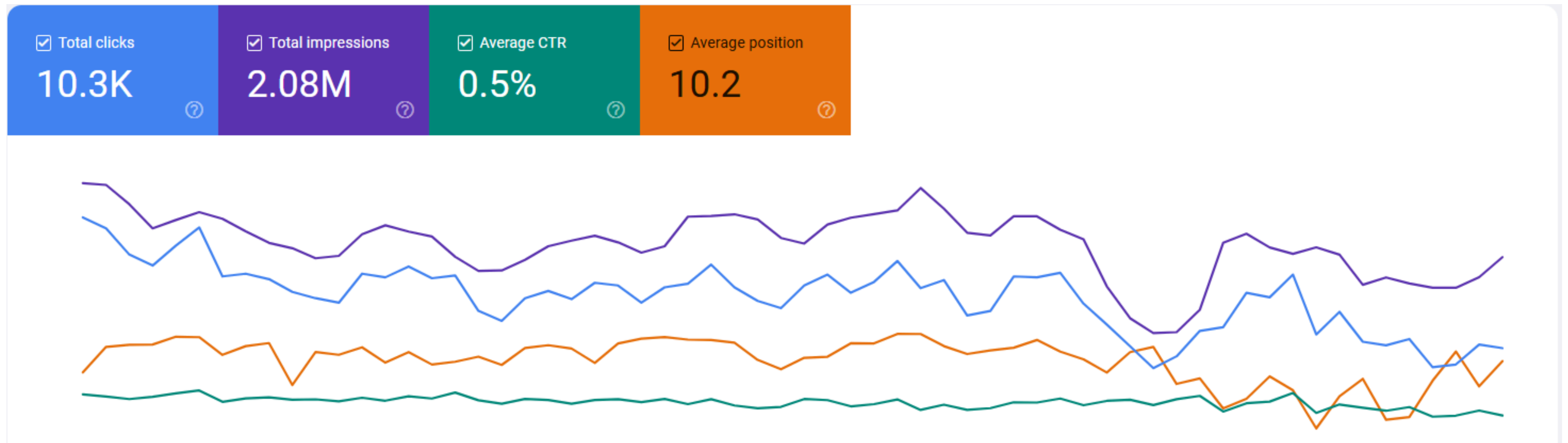
Ranking

- 2
- 3
- 3
- 5
- 6

**Website :**

www.azurepower.com

**Google console**





**About :**

Goldi Solar is India's largest solar PV module manufacturer with 14.7 GW annual capacity, supplying high-efficiency modules domestically and globally since 2011.

**Problem -**

Goldi Solar's website lacks modern SEO optimization and strategic keyword targeting, limiting its search engine visibility and online reach.

**Solution Offered :**

SEO

Keywords

- solar cell companies in india
- pv panel manufacturers in india
- solar company india
- solar panel suppliers in india
- solar plate in india

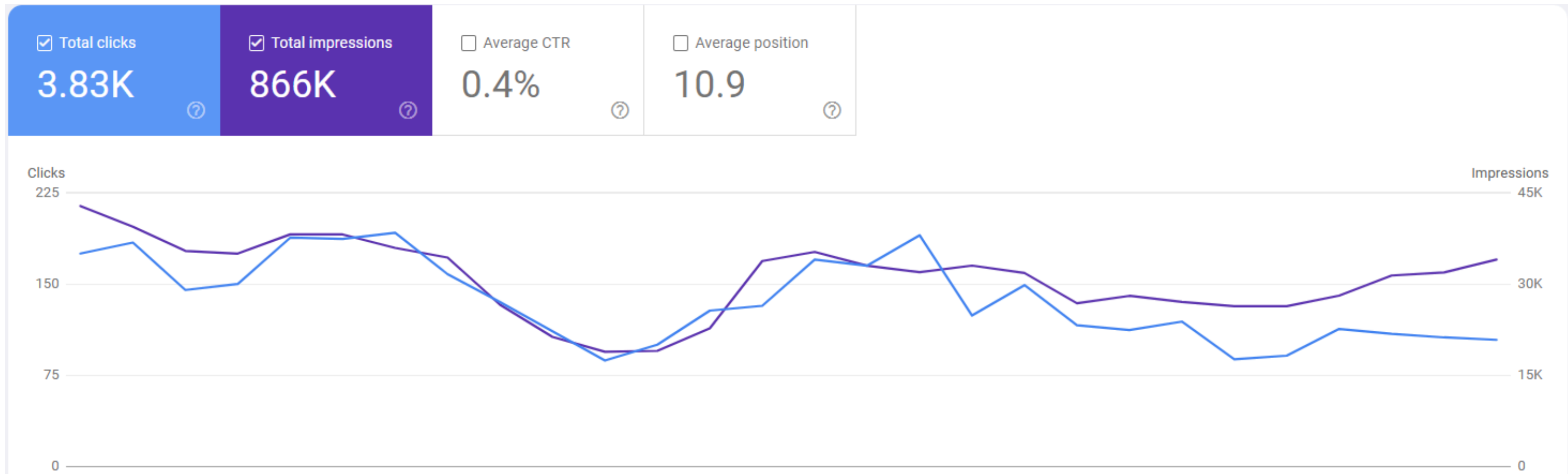
Ranking

- 3
- 6
- 7
- 9
- 16

**Website :**

www.goldisolar.com

**Google console**





**About :**

Pahal Financial Services Pvt. Ltd. is an Ahmedabad-based RBI-registered NBFC-MFI, founded in 2011, that provides microfinance loans to low-income households across multiple Indian states to promote financial inclusion and livelihood growth.

**Problem -**

Pahal Financial’s website lacks modern SEO optimization and focused keyword strategy, which restricts its search visibility and limits its ability to reach and engage potential borrowers and stakeholders online

**Solution Offered :**

SEO

Keywords

- urgent cash loans in ahmedabad
- personal loan company
- private personal loan
- loan finance company
- nbfc personal loan

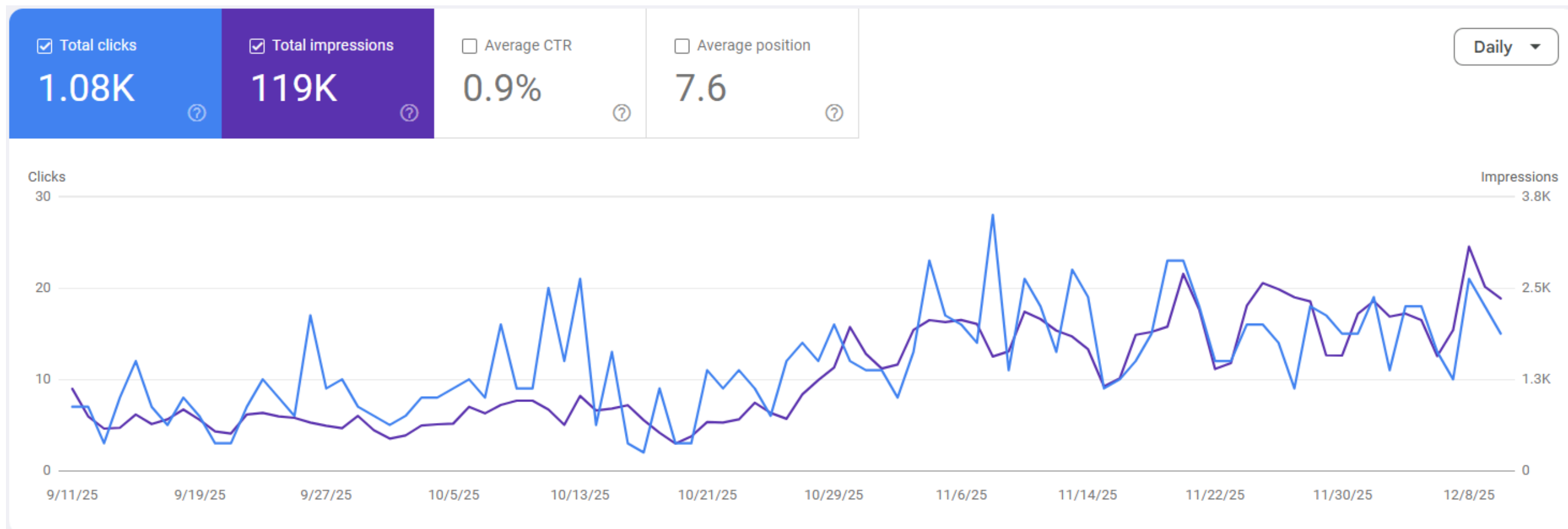
Ranking

- 6
- 6
- 8
- 9
- 12

**Google console**

**Website :**

www.pahalfinance.com





**About :**

Luxe is an Indian brand specializing in innovative, high-quality salon furniture and accessories. Designed for modern hairdressers, Luxe blends style, ethics, and functionality—offering cutting-edge, affordable solutions without compromising accessibility or performance.

**Problem -**

Low rankings and traffic resulted from poor SEO, weak content, and lack of audience-focused optimization, even though the broader strategy was in place.

**Solution Offered :**

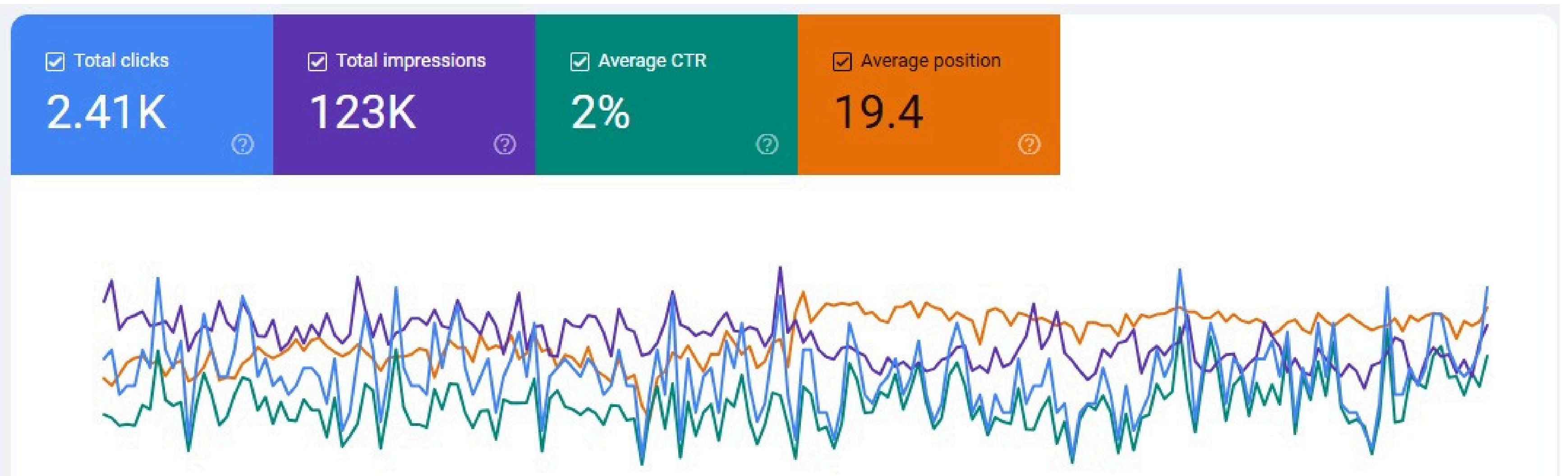
SEO and Content Optimization

Keywords	Ranking
• luxury salon furniture in Noida	2
• professional hair steamer in Noida	2
• salon chair in Noida	5
• salon equipment manufacturer in Noida	6

**Google console**

**Website :**

[www.luxurysalonfurniture.com](http://www.luxurysalonfurniture.com)





**About :**

The Big Wig, trusted since 1918, is India's leading wig manufacturer, known for premium, authentic human hair wigs. Through CancerWig.in, we've supported over 2 lakh cancer warriors with compassionate care. Say goodbye to low-quality wigs—join The Big Wig Family for comfort, confidence, and real value.

**Problem -**

The Big Wig struggled with SEO and local SEO issues such as poor visibility, weak keyword performance, and falling organic traffic.

**Solution Offered :**

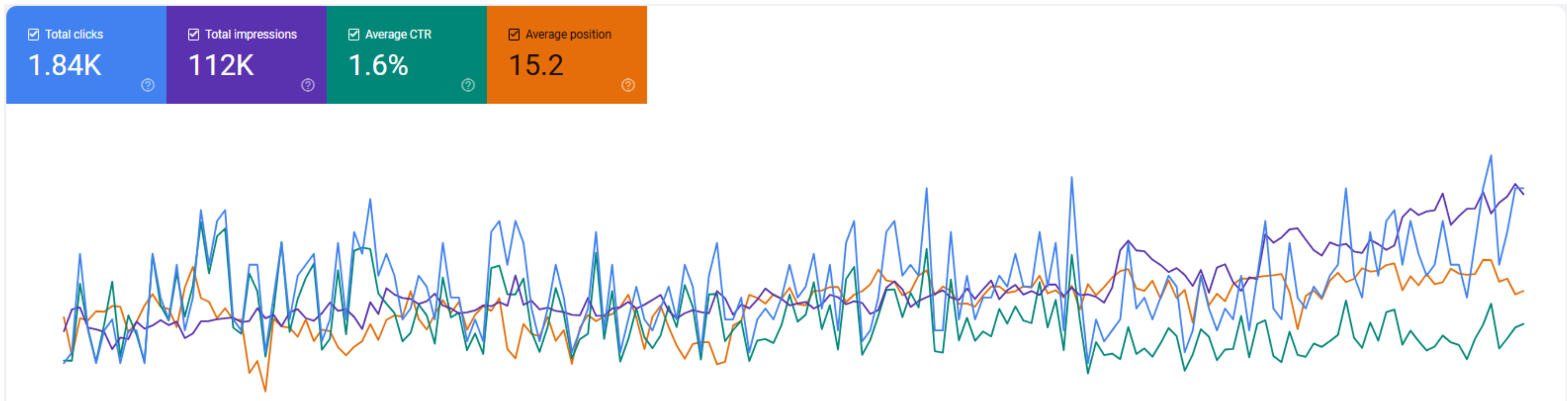
SEO, local SEO, and content optimization

Keywords	Ranking
• Wigs for Cancer Patients	3
• human hair wigs for women	8
• Men's hair patch	8
• Frontline hair patch	9

**Website :**

[www.cancerwig.in](http://www.cancerwig.in)

**Google console**





**About :**

Replica Military, by Rudra Universal, is an India-based manufacturer specializing in high-quality reproduction army uniforms, boots, caps, badges, and equipment. Serving clients worldwide—including film, theatre, museums, and reenactment groups—we ensure skilled craftsmanship, neat stitching, and global delivery within 3–4 weeks.

**Problem -**

Replica Military had good keyword rankings on Google, but still faced a drop in website traffic and sales due to poor SEO execution and weak, non-converting content that failed to attract the right audience.

**Solution Offered :**

SEO

Keywords

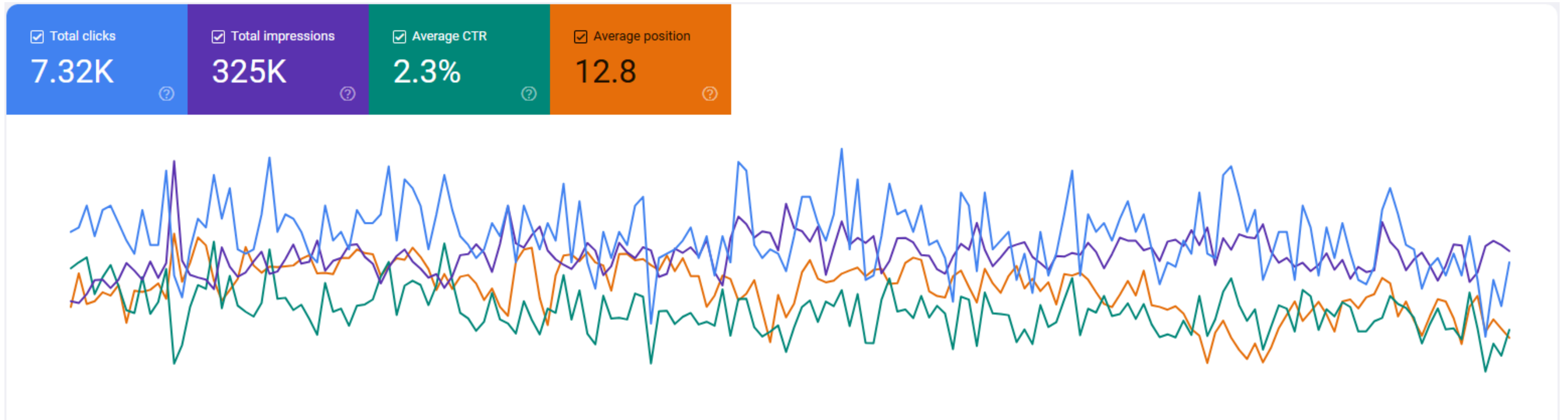
Ranking

- |                                    |   |
|------------------------------------|---|
| • ww1 army uniform bulk            | 3 |
| • Buy WW1 Australian Army Uniforms | 4 |
| • WW1 army uniform manufacturer    | 5 |
| • ww1 army uniform online          | 5 |

**Google console**

**Website :**

www.replicamilitary.com





**About :**

Fusion Factor Corporation delivers cutting-edge IT services to help SMBs boost productivity, secure networks, and maximize ROI. Serving Southern California businesses, they specialize in Managed IT, Cybersecurity, Cloud, and Network Support.

**Problem -**

Fusion Factor Corporation faced challenges with stagnant online visibility and low lead generation due to limited SEO efforts and under-optimized website content.

**Solution Offered :**

SEO

Keywords

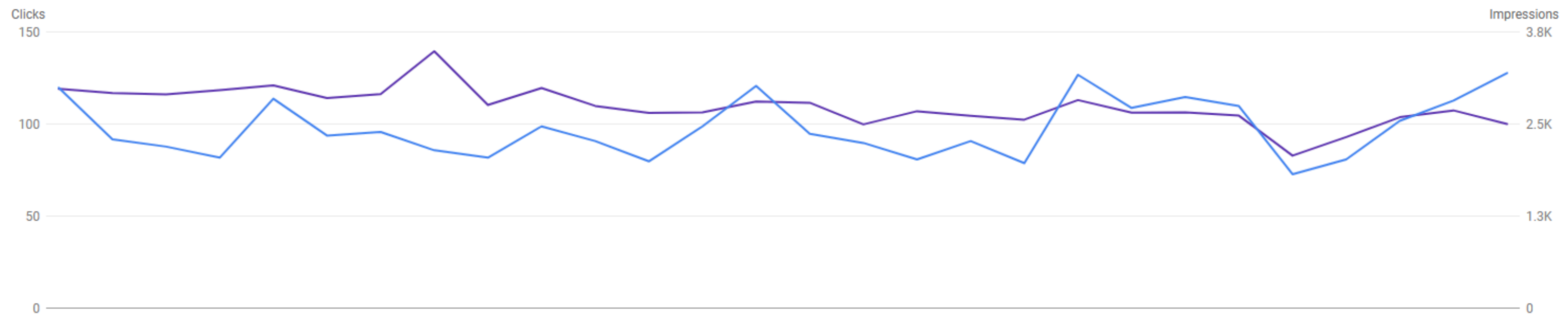
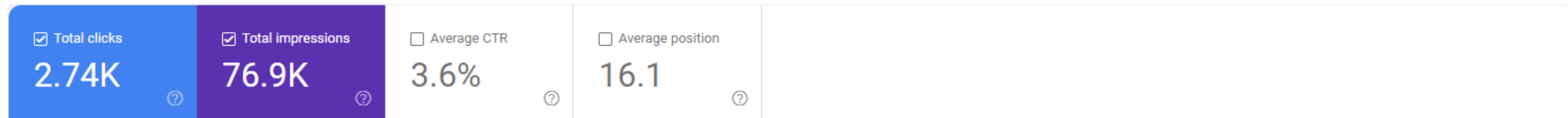
Ranking

- it support for manufacturing california 2
- it support for real estate california 3
- Best IT Support Services in California 4
- virtualization services california 7
- it help desk services in california 10
- Managed IT Services california 11
- it help desk services 11
- It Consulting Services & Solutions 18
- managed services manufacturing california 21
- cybersecurity services 28

**Google console**

**Website :**

www.fusionfactor.com





**About :**

DevRev is an AI-native platform that unifies product, support, and growth teams to create a customer-centric business model. It connects developers directly with users to accelerate innovation, reduce churn, and build impactful products.

**Problem -**

Devrev struggled with declining keyword rankings and reduced website traffic due to poor SEO implementation and unoptimized content

**Solution Offered :**

SEO

Keywords

- AI-powered ticketing system
- AI for customer issue tracking
- conversational ai
- crm database
- Intelligent ticket routing system

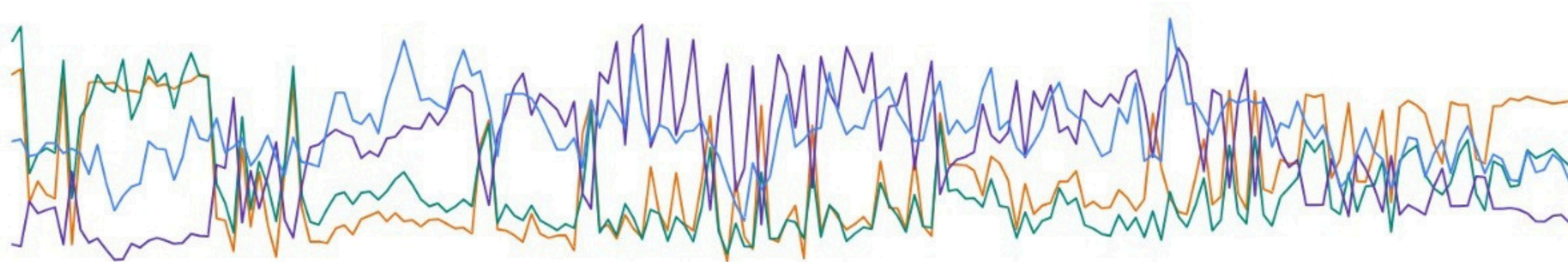
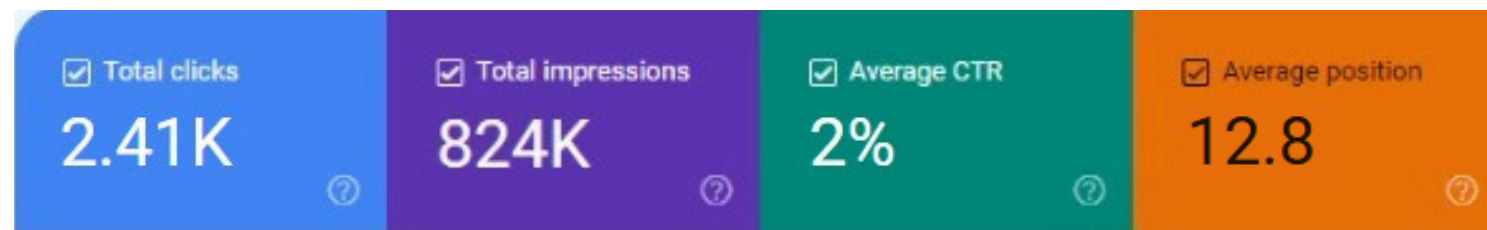
Ranking

- 3
- 4
- 4
- 7
- 8

**Website :**

www.devrev.ai

**Google console**





**About :**

Established in 2015, Epic Yatra is your go-to tour planning guide for exploring spiritual India, prioritizing a comfortable travel experience for pilgrims. We offer a variety of religious tour packages, including Chardham, Amarnath, Kailash Mansarovar, Mani Mahesh, and Chardham by Helicopter.

**Problem -**

Epic Yatra suffered from low search visibility and traffic, and couldn't reach their niche audience due to poor keyword strategy and misaligned content.

**Solution Offered :**

SEO

Keywords

- Kainchi Dham Yatra Package
- Chardham Yatra Package from Delhi
- Kumbh Mela Tour Packages
- Amarnath Yatra Package

Ranking

- 2
- 3
- 3
- 5

**Website :**

[www.epicyatra.com](http://www.epicyatra.com)

**Google console**





# HEALTHCARE SECTOR CLIENT CASE STUDIES





**About :**

At National Dental, we believe that going to the dentist is about more than just taking care of your teeth. Our team is friendly, Our aim is twofold: to provide excellent dental care to our patients and a pleasant working atmosphere for our team. Our mission is to enhance our patients self-image and self-esteem. We're excited that you're considering National Dental as your dental home. If you need a family dentist in New York, come visit us.

**Problem -**

“National Dental faced a sharp decline in patient inquiries because their website was not mobile-friendly, lacked responsive design, and delivered a poor overall user experience.”

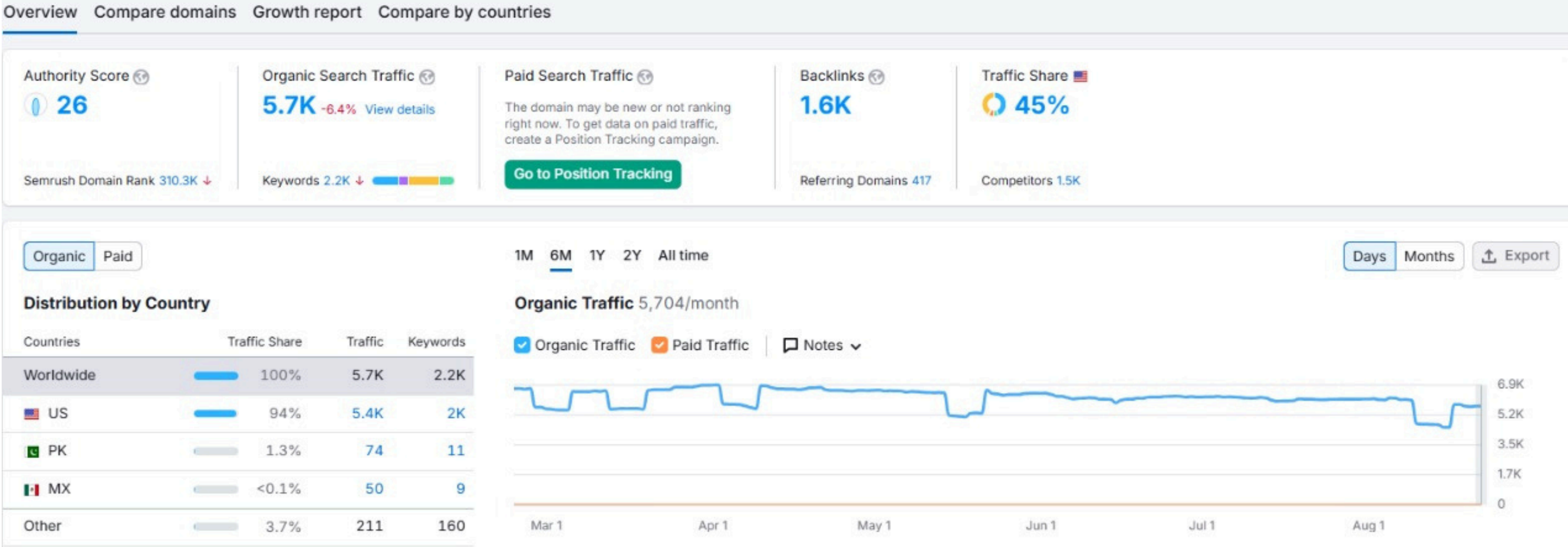
**Solution Offered :**

SEO

Keywords	Ranking
• New York dental clinic	4
• New York dentist	28
• Same-day dentures New York	22
• Full arch implants New York	23
• Dental implants New York	45
• Emergency dentist New York	52

**Website :**

https://www.lovenationaldental.com





**About :**

Alliance introduces Apollo - a first of its kind dental care brand which is all set to create a unique success story with a fleet of 7 star dental spas, studios, clinics and express centers spread across the country offering everything from Premium services, Avant Grade Cosmetic Dentistry to simple and affordable Dental services.

**Problem -**

“Apollo Dental struggled with poor local visibility because their Google Business Profile was incomplete, outdated, and inconsistent across major online directories.

**Solution Offered :**

SEO

Keywords	Ranking
• Braces India	2
• Laser gum treatment India	7
• Cosmetic dentistry India	9
• Pediatric dentist India	14
• Dental clinic India	15

**Website :**

<https://apollodental.in/>





**About :**

Dentzz Dental focuses on combining exceptional expertise and cutting-edge technology for treatments such as smile makeovers, full mouth dental implants, and cosmetic dentistry. The clinics are equipped with hi-tech devices like in-house 3D CT scan machines, Cerec CAD CAM, and utilize imported materials from leading countries to ensure world-class standards.

**Problem -**

“Dentzz Dental suffered from low domain authority because of a lack of high-quality backlinks from trusted and reputable healthcare sources, limiting their ability to rank higher in search results.”

**Solution Offered :**

SEO

Keywords

- Cosmetic dentistry Dubai
- Full mouth reconstruction India
- Dental clinic India
- CEREC one day crowns India
- Cosmetic dentistry India

Ranking

- 1
- 3
- 4
- 7
- 14

**Website :**

<https://www.dentzzdental.com/>





**LOS ANGELES CENTER FOR  
EAR, NOSE, THROAT AND ALLERGY**

**About :**

The Los Angeles Center for Ear, Nose, Throat and Allergy comprises a highly qualified team of Los Angeles otolaryngologists. From diagnostic exams to cutting-edge treatments, our providers go above and beyond to deliver the high quality of care our patients deserve.

**Problem -**

“Los Angeles Center for Ear, Nose, and Throat lost valuable website traffic as duplicate content across their service pages and blog posts reduced search engine visibility and hindered their ability to attract new patients.”

**Solution Offered :**

SEO, local SEO, and content optimization

**Keywords**

- Los Angeles ENT specialist
- East LA ENT clinic
- Palm Springs ENT clinic
- Best ENT service in Glendale

**Ranking**

- 1
- 2
- 3
- 5

**Website :**

<https://www.laent.com/>





**About :**

HCG Hospitals is a trusted super-speciality hospital in India. Equipped with high-end diagnostic and treatment facilities and a robust team of healthcare specialists, HCG Hospitals offers a wide range of medical services across various disciplines. Recognised by the National Accreditation Board for Hospitals and Healthcare Providers (NABH), this multispeciality hospital strives to deliver the highest quality treatment and care

**Problem -**

“HCG Hospital had limited organic reach because their website suffered from slow loading speeds and poorly optimized Core Web Vitals, resulting in lower search rankings and reduced patient engagement.”

**Solution Offered :**

SEO

Keywords

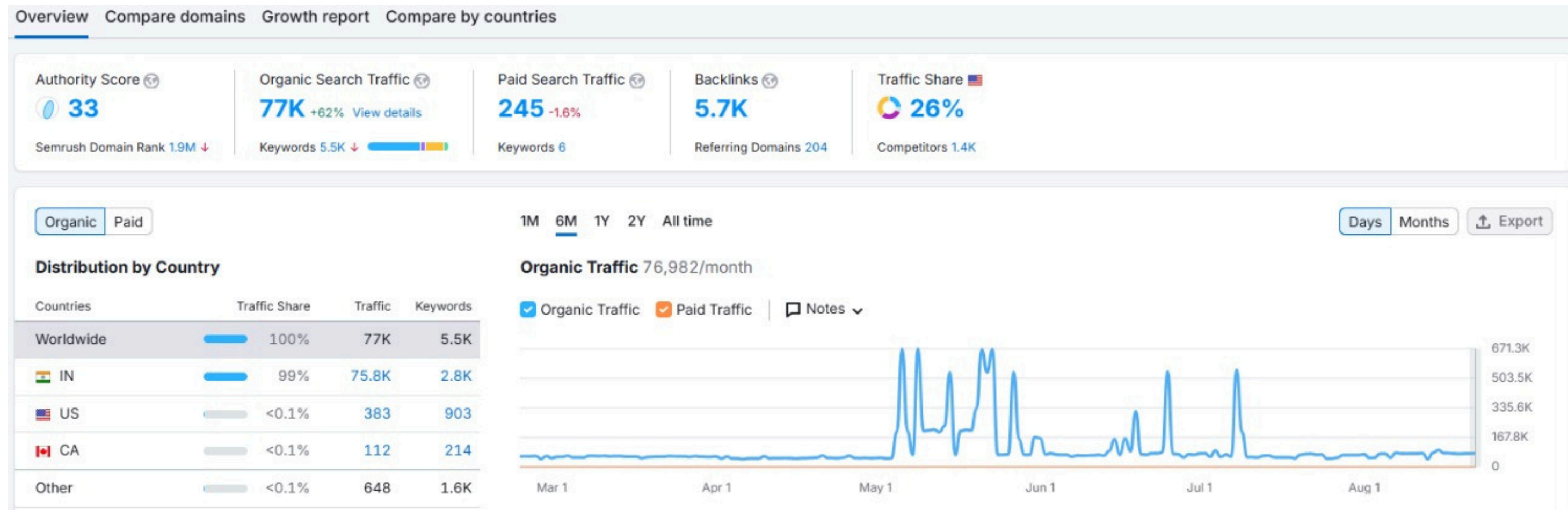
- HCG chemotherapy Ahmedabad
- HCG hospital Jaipur
- HCG PET-CT Mumbai
- Bengaluru oncology centre HCG

Ranking

- 1
- 2
- 3
- 4

**Website :**

<https://www.hcghospitals.in/>





**About :**

Richardsons Face Hospitals is one of the Best Face Hospitals in India. We offer the best treatment for your Face, Hair, Skin, and Dental procedures. With state-of-the-art facilities and expert surgeons, we offer personalized care for optimal results.

**Problem -**

“Richardsons Face Hospitals failed to capture voice search opportunities and attract local patients because their long-tail and location-based keywords were poorly optimized, limiting their reach in local search results.”

**Solution Offered :**

SEO

**Keywords**

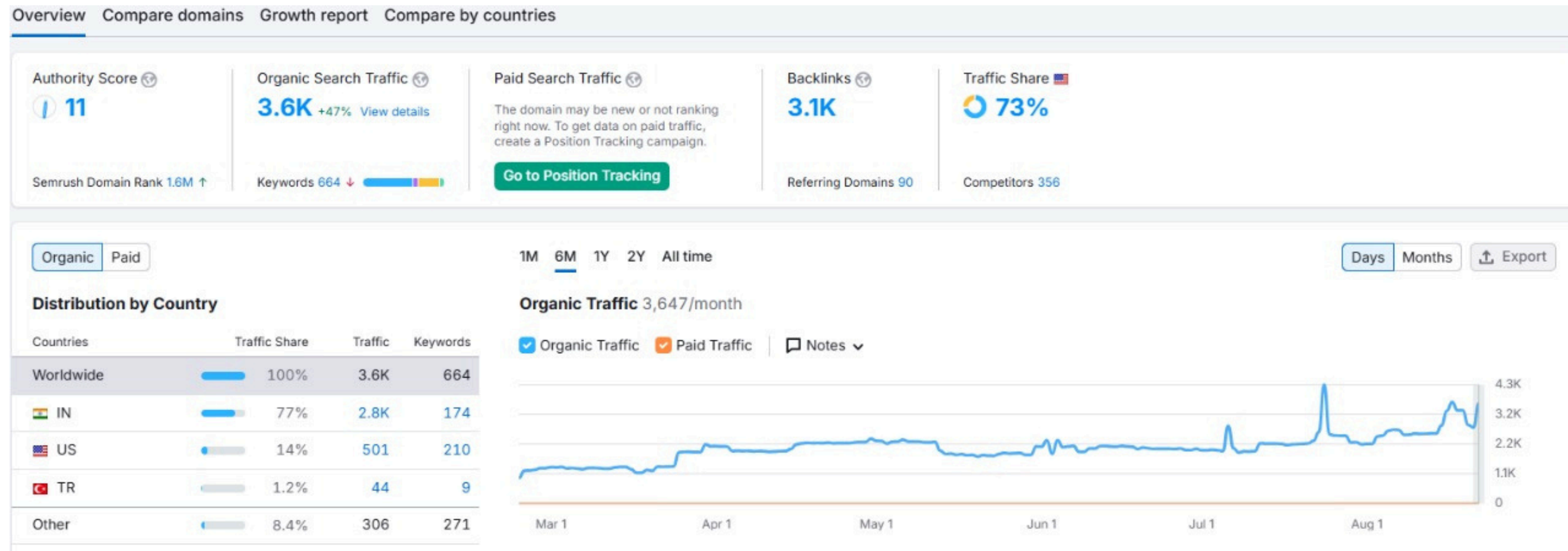
- Face hospital near Bangalore airport
- Bangalore facial plastic surgery hospital
- Cleft lip & palate surgery Bangalore
- Craniofacial surgery Bangalore

**Ranking**

- 2
- 4
- 18
- 18

**Website :**

<https://richardsonhospital.com/>





**About :**

PEACE MEDICAL TOURISM- aims to become the largest and fastest-growing provider of healthcare excellence in India with state-of-the-art medical facilities and comprehensive medical services based on the highest International Standards in the medical tourism industry.

**Problem -**

“PEACE MEDICAL TOURISM encountered reduced engagement because their healthcare blog was outdated and lacked fresh, authoritative medical content that could build trust and attract potential patients.”

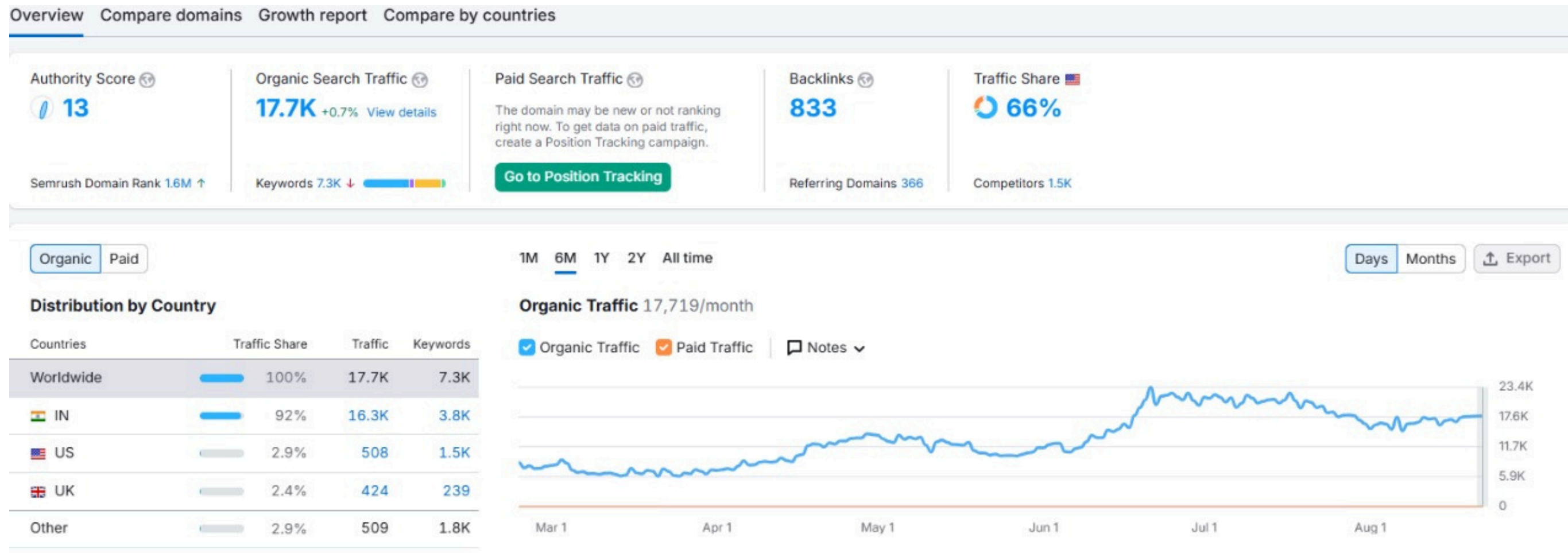
**Solution Offered :**

SEO and Content Optimization

Keywords	Ranking
• Peace Medical Tourism Delhi	2
• Medical tourism packages Delhi NCR	3
• Medical tourism India	4
• Hospital and doctor selection services India	8

**Website :**

<https://peacemedicaltourism.com/>





**About :**

MedMonks is a leading medical travel company in India that help patients from abroad seek quality and affordable medical treatment in India. The company is managed by a highly experienced team of doctors and healthcare professionals who collectively hold more than 100 years of experience in the healthcare sector.

**Problem -**

“MedMonks missed out on valuable ranking opportunities because critical on-page SEO elements—such as meta titles, descriptions, and header tags—were either missing or poorly optimized, weakening their overall search performance.”

**Solution Offered :**

SEO

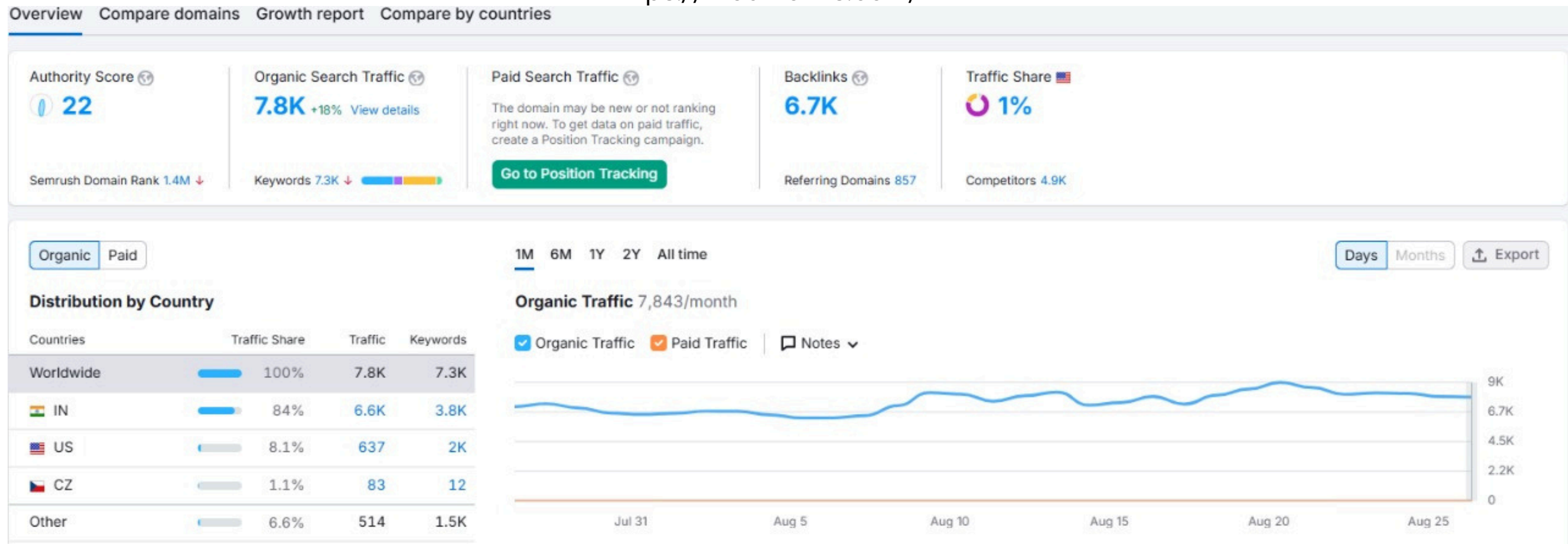
Keywords

Ranking

- MedMonks hospital network Bangalore 2
- MedMonks medical tourism India 3
- Cancer surgery tourism India 36
- Cardiac surgery India medical tourism 45

**Website :**

<https://medmonks.com/>





**About :**

Our experienced team dedicates themselves to your lifelong skin care journey with vast expertise in dermatology — from treating acne to cosmetic dermatology to skin cancer surgery.

**Problem -**

“Skin Cancer & Dermatology Institute experienced a significant decline in keyword rankings and website traffic due to ineffective SEO strategies and low-quality, unoptimized content.”

**Solution Offered :**

SEO

Keywords

- Reno dermatology clinic
- Incline Village dermatologist
- Carson City Mohs surgery
- Fallon cosmetic dermatology

Ranking

- 1
- 2
- 2
- 3

**Website :**

<https://skincancerderm.com/>





**About :**

At Pacific Dermatology Institute, we believe that everyone can achieve more beautiful, healthier skin — and the confidence that confers. We are board certified skin cancer and skincare experts with decades of experience, 15 locations, and countless 4-star reviews. We'll listen to your needs and help you feel confident that you're on the right path to achieving your skincare goals — whether that be medical, surgical, or cosmetic needs.

**Problem -**

“Pacific Dermatology Institute failed to capture voice search opportunities and local patient queries because long-tail and location-based keywords were not effectively optimized.”

**Solution Offered :**

SEO

Keywords

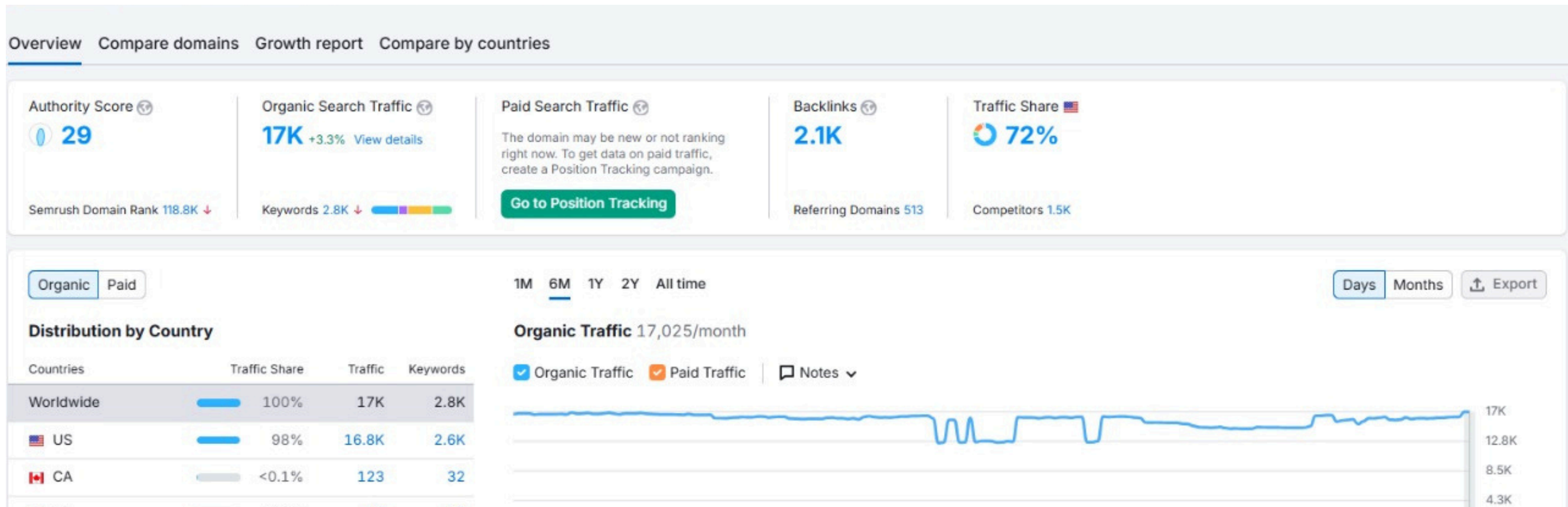
- Murrieta acne treatment center
- Apple Valley family dermatology
- Apple Valley dermatologist
- Chino Hills skin clinic

Ranking

- 1
- 2
- 2
- 3

**Website :**

<https://www.pacdermatology.com/>



**About :**

We believe that getting expert skin care should be easy and stress-free. Dr. Eric Schweiger started the practice in 2010 with a mission to create the Ultimate Patient Experience. Since then, we've grown into one of the country's largest dermatology networks, offering medical, cosmetic, surgical, and allergy services. We make it a priority to get patients seen within a few days. We accept most insurance and handle billing for you—so you can focus on getting the care you deserve.

**Problem -**

“Schweiger Dermatology Group encountered reduced engagement as their healthcare blog was outdated and lacked consistent, authoritative medical content.”

**Solution Offered :**

SEO

Keywords

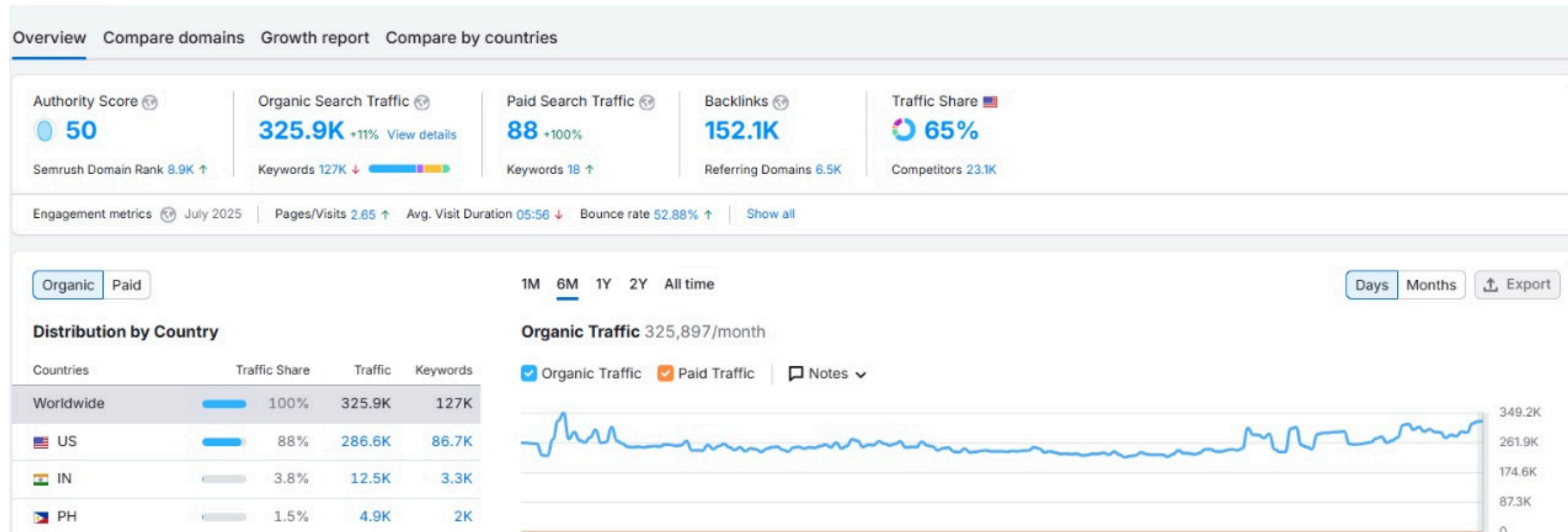
- Schweiger Mohs surgery NY
- Delran NJ dermatologist
- Schweiger Park Ave dermatologist NYC
- Illinois skin specialist

Ranking

- 1
- 2
- 3
- 5

**Website :**

<https://www.schweigerderm.com/>





**About :**

We offer more locations and more Top Doctors than any practice in the state. We treat a full spectrum of diseases of the skin, hair, and nails and specialize in the treatment of skin cancers. Experienced. Professional. Compassionate. Our caring team of doctors and medical professionals are dedicated to helping you with all of your dermatological and skin needs. Our patients really appreciate our dedication to customer service and quality dermatological care for their families.

**Problem -**

“Dermatological Partners encountered reduced engagement because their healthcare blog was outdated and lacked consistent, authoritative medical content.”

**Solution Offered :**

SEO

Keywords

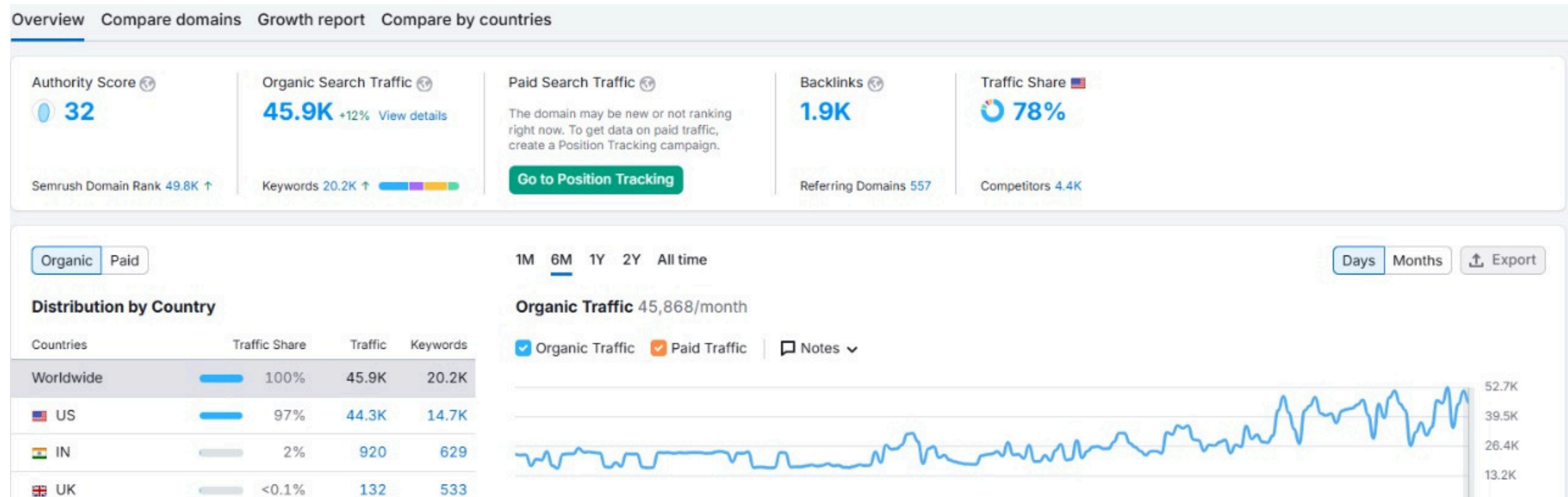
- Pennsylvania dermatologist clinic
- Cosmetic dermatology Delaware
- Maryland skin doctor
- Avon OH dermatologist

Ranking

- 3
- 4
- 5
- 9

**Website :**

<https://www.dermpartners.com/>





**About :**

Irina’s passion is people. More specifically, helping people to feel good about themselves. To feel comfortable in their own skin. She possesses enormous compassion for everyone and the issues they confront. Because Cirine® Hair Removal & Skin Care specializes in women with Polycystic Ovary Syndrome (PCOS), the transgender community, and the hirsute female, special care and understanding are required.

**Problem -**

“Cirine Hair Removal & Skin Care struggled to gain visibility in search results because their website lacked structured data and proper schema markup for healthcare services.”

**Solution Offered :**

SEO

Keywords

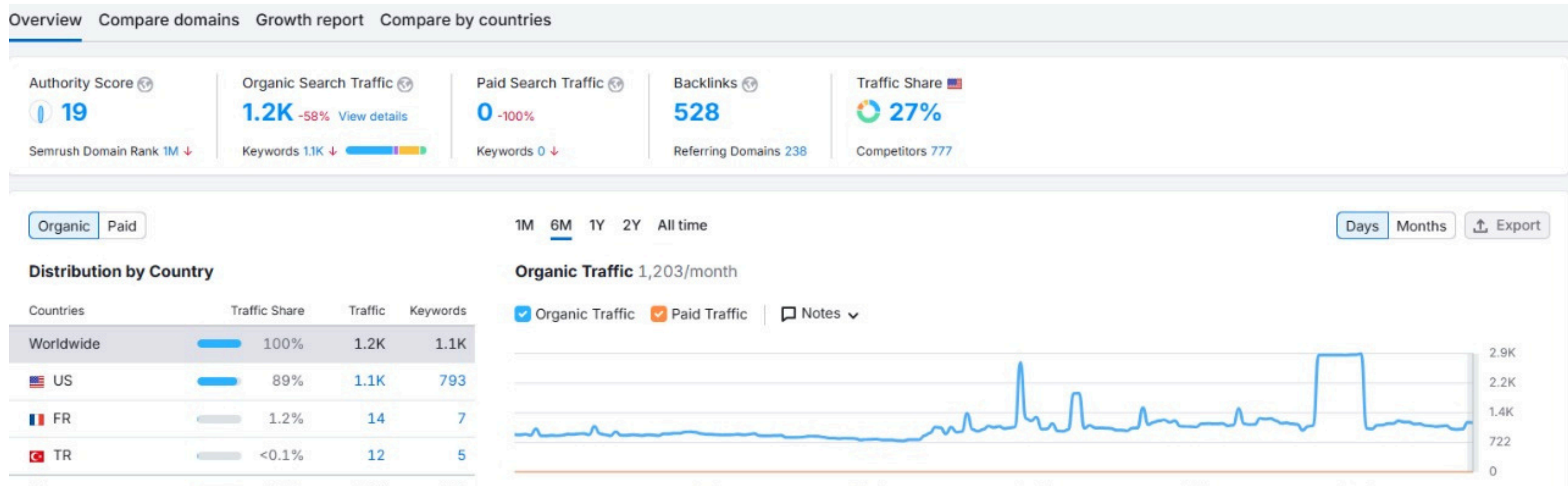
- Wilmette FDA hair removal electrolysis
- Wilmette skin care clinic
- Wilmette wrinkle treatments and fillers
- Chicago medspa Lincoln Square

Ranking

- 1
- 13
- 14
- 20

**Website :**

<https://cirinespa.com/>





**About :**

We take pride in delivering results and celebrate our team members' contributions to advancing care. Learn alongside talented colleagues who care for each other while leveraging our leading reputation and best-in-class resources. Leading nonprofit healthcare provider in Northern Virginia, delivering world-class healthcare to every community. We offer integrated healthcare services with more than 25,000 team members, providing 4 million patient visits annually.

**Problem -**

“Inova lost credibility among patients because its website contained outdated health information that lacked expert reviews and timely updates.”

**Solution Offered :**

SEO

Keywords

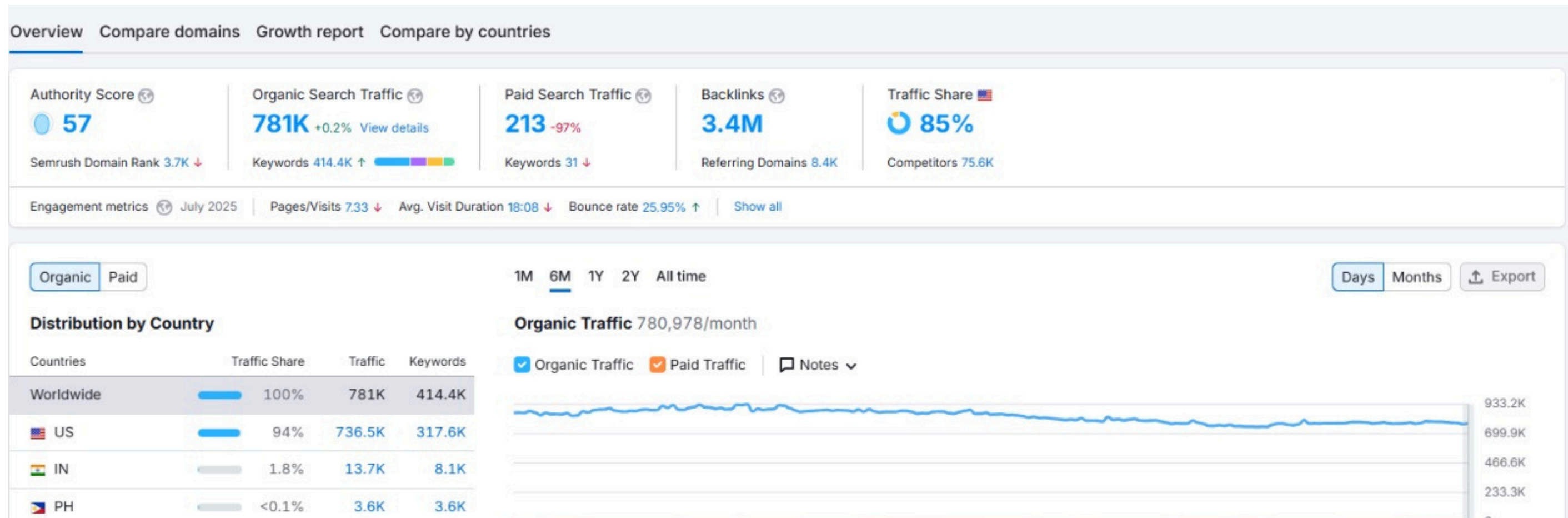
- Women’s hospital Northern Virginia
- Inova Alexandria maternity care
- Breast health imaging Fairfax VA
- OB-GYN services DC metro

Ranking

- 1
- 2
- 3
- 29

**Website :**

<https://www.inova.org/>





**About :**

The NM Fertility and Reproductive Medicine team offers. Compassionate, personalized evaluations and treatment plans. A team approach to care, including highly trained nurses, sonographers, embryologists and other professionals. Clinical psychologists to support you, your partner and other members of your family navigating the emotional challenges of fertility treatment.

**Problem -**

“Northwestern Medicine suffered from poor mobile performance, which led to higher bounce rates and a decline in patient inquiries.”

**Solution Offered :**

SEO

Keywords

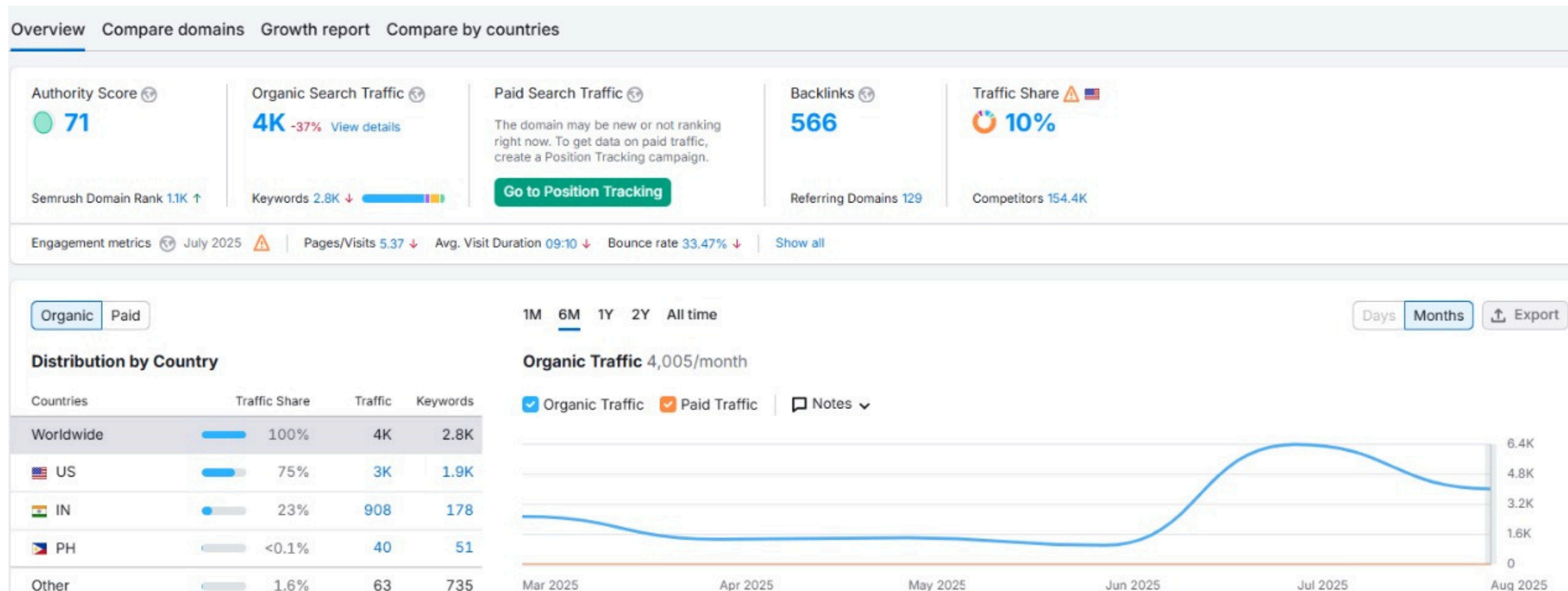
- Northwestern fertility center Illinois
- IVF Chicago Northwestern
- Highland Park fertility center
- Fertility clinic Chicago

Ranking

- 1
- 2
- 4
- 5

**Website :**

<https://fertility.nm.org/>





**About :**

Sarvodaya Hospital delivers compassionate, affordable healthcare with a focus on individual needs. Equipped with advanced labs, NICU, OT, and 24/7 emergency services, it offers expert care across specialties like Orthopaedics, Gynaecology, Neurology, Surgery, and more—serving patients in and beyond Delhi-NCR.

**Problem -**

Sarvodaya Hospital struggled with local SEO, marked by poor visibility, falling keyword rankings, and decreased organic reach within their target region.

**Solution Offered :**

Local SEO (Google My Business)

**Website :**

[www.sarvodayahospitals.in](http://www.sarvodayahospitals.in)

**Google console**

