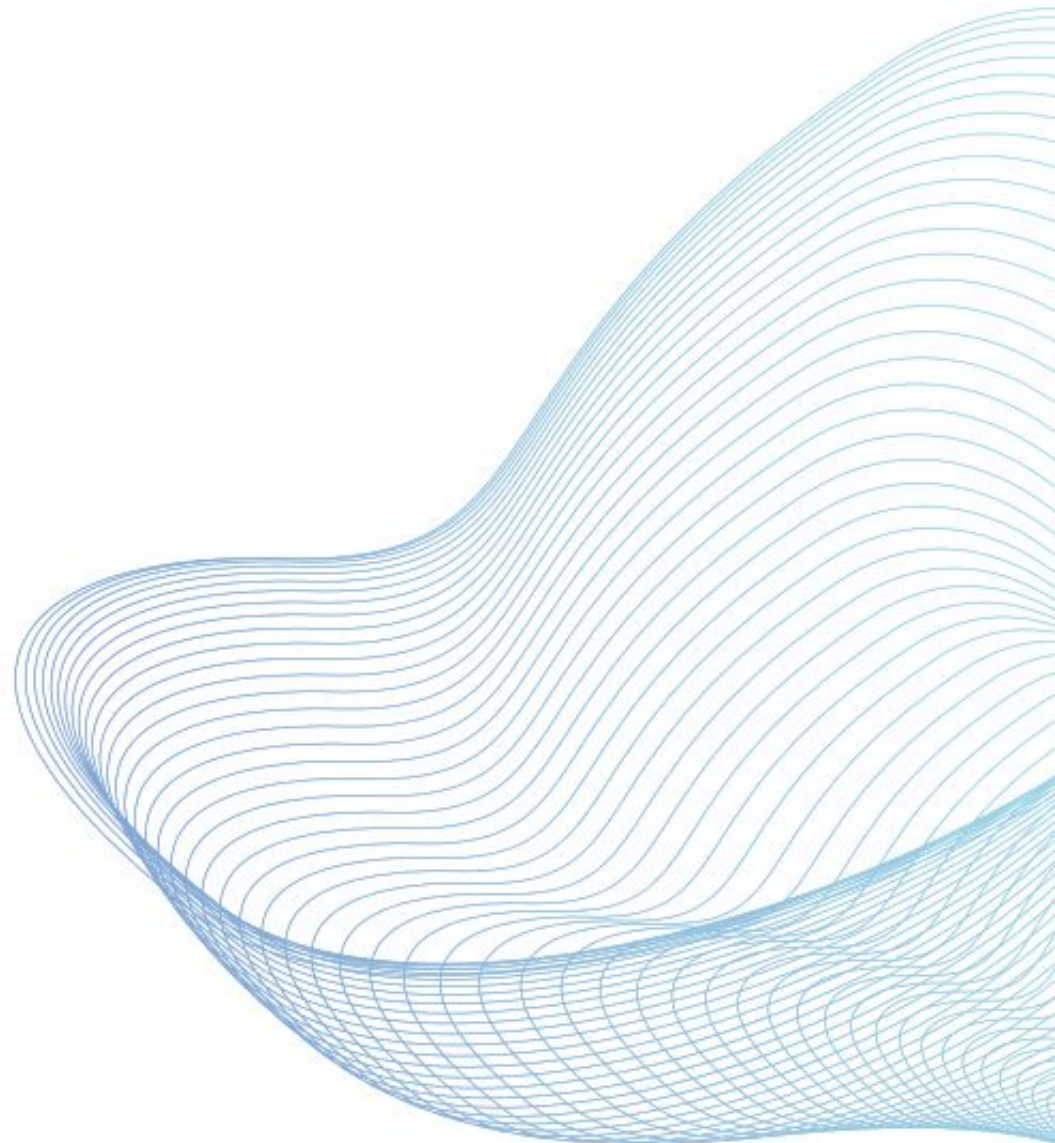




# SEO CASE STUDIES



[www.bluflutestrategy.com](http://www.bluflutestrategy.com)



# OUR SEO CLIENTS

Our personalized SEO strategy empowers our clients to shine online by elevating their keywords in search engine results. We're dedicated to not just boosting traffic, but truly driving lead generation, ensuring your business thrives. This commitment to results is why we boast an exceptional client retention rate.





**About :**

At National Dental, we believe that going to the dentist is about more than just taking care of your teeth. Our team is friendly, Our aim is twofold: to provide excellent dental care to our patients and a pleasant working atmosphere for our team. Our mission is to enhance our patients self-image and self-esteem. We're excited that you're considering National Dental as your dental home. If you need a family dentist in New York, come visit us.

**Problem -**

“National Dental faced a sharp decline in patient inquiries because their website was not mobile-friendly, lacked responsive design, and delivered a poor overall user experience.”

**Solution Offered :**

SEO

Keywords

- New York dental clinic
- New York dentist
- Same-day dentures New York
- Full arch implants New York
- Dental implants New York
- Emergency dentist New York

Ranking

- 4
- 28
- 22
- 23
- 45
- 52

**Website :**

<https://www.lovenationaldental.com>





### About :

Alliance introduces Apollo - a first of its kind dental care brand which is all set to create a unique success story with a fleet of 7 star dental spas, studios, clinics and express centers spread across the country offering everything from Premium services, Avant Grade Cosmetic Dentistry to simple and affordable Dental services.

### Problem -

“Apollo Dental struggled with poor local visibility because their Google Business Profile was incomplete, outdated, and inconsistent across major online directories.

### Solution Offered :

SEO

#### Keywords

- Braces India
- Laser gum treatment India
- Cosmetic dentistry India
- Pediatric dentist India
- Dental clinic India

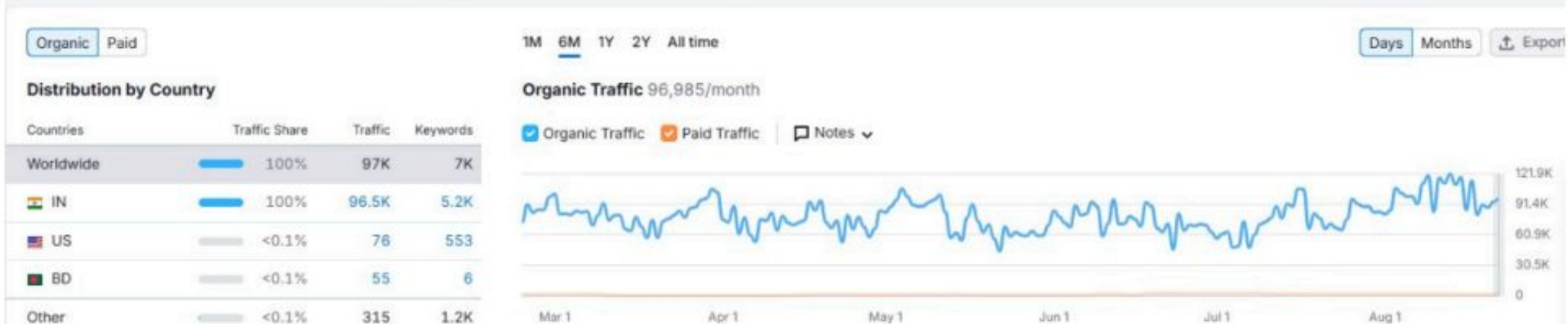
#### Ranking

- 2
- 7
- 9
- 14
- 15

### Website :

<https://apollodental.in/>

Overview Compare domains Growth report Compare by countries





**About :**

Dentzz Dental focuses on combining exceptional expertise and cutting-edge technology for treatments such as smile makeovers, full mouth dental implants, and cosmetic dentistry. The clinics are equipped with hi-tech devices like in-house 3D CT scan machines, Cerec CAD CAM, and utilize imported materials from leading countries to ensure world-class standards.

**Problem -**

“Dentzz Dental suffered from low domain authority because of a lack of high-quality backlinks from trusted and reputable healthcare sources, limiting their ability to rank higher in search results.”

**Solution Offered :**

SEO

Keywords

- Cosmetic dentistry Dubai
- Full mouth reconstruction India
- Dental clinic India
- CEREC one day crowns India
- Cosmetic dentistry India

Ranking

- 1
- 3
- 4
- 7
- 14

**Website :**

<https://www.dentzzdental.com/>





**About :**

The Los Angeles Center for Ear, Nose, Throat and Allergy comprises a highly qualified team of Los Angeles otolaryngologists. From diagnostic exams to cutting-edge treatments, our providers go above and beyond to deliver the high quality of care our patients deserve.

**Problem -**

“Los Angeles Center for Ear, Nose, and Throat lost valuable website traffic as duplicate content across their service pages and blog posts reduced search engine visibility and hindered their ability to attract new patients.”

**Solution Offered :**

SEO, local SEO, and content optimization

**Keywords**

- Los Angeles ENT specialist
- East LA ENT clinic
- Palm Springs ENT clinic
- Best ENT service in Glendale

**Ranking**

- 1
- 2
- 3
- 5

**Website :**

<https://www.laent.com/>





### About :

HCG Hospitals is a trusted super-speciality hospital in India. Equipped with high-end diagnostic and treatment facilities and a robust team of healthcare specialists, HCG Hospitals offers a wide range of medical services across various disciplines. Recognised by the National Accreditation Board for Hospitals and Healthcare Providers (NABH), this multispeciality hospital strives to deliver the highest quality treatment and care

### Problem -

“HCG Hospital had limited organic reach because their website suffered from slow loading speeds and poorly optimized Core Web Vitals, resulting in lower search rankings and reduced patient engagement.”

### Solution Offered :

SEO

Keywords

- HCG chemotherapy Ahmedabad
- HCG hospital Jaipur
- HCG PET-CT Mumbai
- Bengaluru oncology centre HCG

Ranking

- 1
- 2
- 3
- 4

### Website :

<https://www.hcghospitals.in/>





**About :**

Richardsons Face Hospitals is one of the Best Face Hospitals in India. We offer the best treatment for your Face, Hair, Skin, and Dental procedures. With state-of-the-art facilities and expert surgeons, we offer personalized care for optimal results.

**Problem -**

“Richardsons Face Hospitals failed to capture voice search opportunities and attract local patients because their long-tail and location-based keywords were poorly optimized, limiting their reach in local search results.”

**Solution Offered :**

SEO

**Keywords**

- Face hospital near Bangalore airport
- Bangalore facial plastic surgery hospital
- Cleft lip & palate surgery Bangalore
- Craniofacial surgery Bangalore

**Ranking**

- 2
- 4
- 18
- 18

**Website :**

<https://richardsonhospital.com/>



**About :**

Our experienced team dedicates themselves to your lifelong skin care journey with vast expertise in dermatology — from treating acne to cosmetic dermatology to skin cancer surgery.

**Problem -**

“Skin Cancer & Dermatology Institute experienced a significant decline in keyword rankings and website traffic due to ineffective SEO strategies and low-quality, unoptimized content.”

**Solution Offered :**

SEO

**Keywords**

- Reno dermatology clinic
- Incline Village dermatologist
- Carson City Mohs surgery
- Fallon cosmetic dermatology

**Ranking**

- 1
- 2
- 2
- 3

**Website :**

<https://skincancerderm.com/>



**About :**

We believe that getting expert skin care should be easy and stress-free. Dr. Eric Schweiger started the practice in 2010 with a mission to create the Ultimate Patient Experience. Since then, we've grown into one of the country's largest dermatology networks, offering medical, cosmetic, surgical, and allergy services. We make it a priority to get patients seen within a few days. We accept most insurance and handle billing for you—so you can focus on getting the care you deserve.

**Problem -**

“Schweiger Dermatology Group encountered reduced engagement as their healthcare blog was outdated and lacked consistent, authoritative medical content.”

**Solution Offered :**

SEO

**Keywords**

- Schweiger Mohs surgery NY
- Delran NJ dermatologist
- Schweiger Park Ave dermatologist NYC
- Illinois skin specialist

**Ranking**

- 1
- 2
- 3
- 5

**Website :**

<https://www.schweigerderm.com/>



**About :**

The NM Fertility and Reproductive Medicine team offers. Compassionate, personalized evaluations and treatment plans. A team approach to care, including highly trained nurses, sonographers, embryologists and other professionals. Clinical psychologists to support you, your partner and other members of your family navigating the emotional challenges of fertility treatment.

**Problem -**

“Northwestern Medicine suffered from poor mobile performance, which led to higher bounce rates and a decline in patient inquiries.”

**Solution Offered :**

SEO

**Keywords**

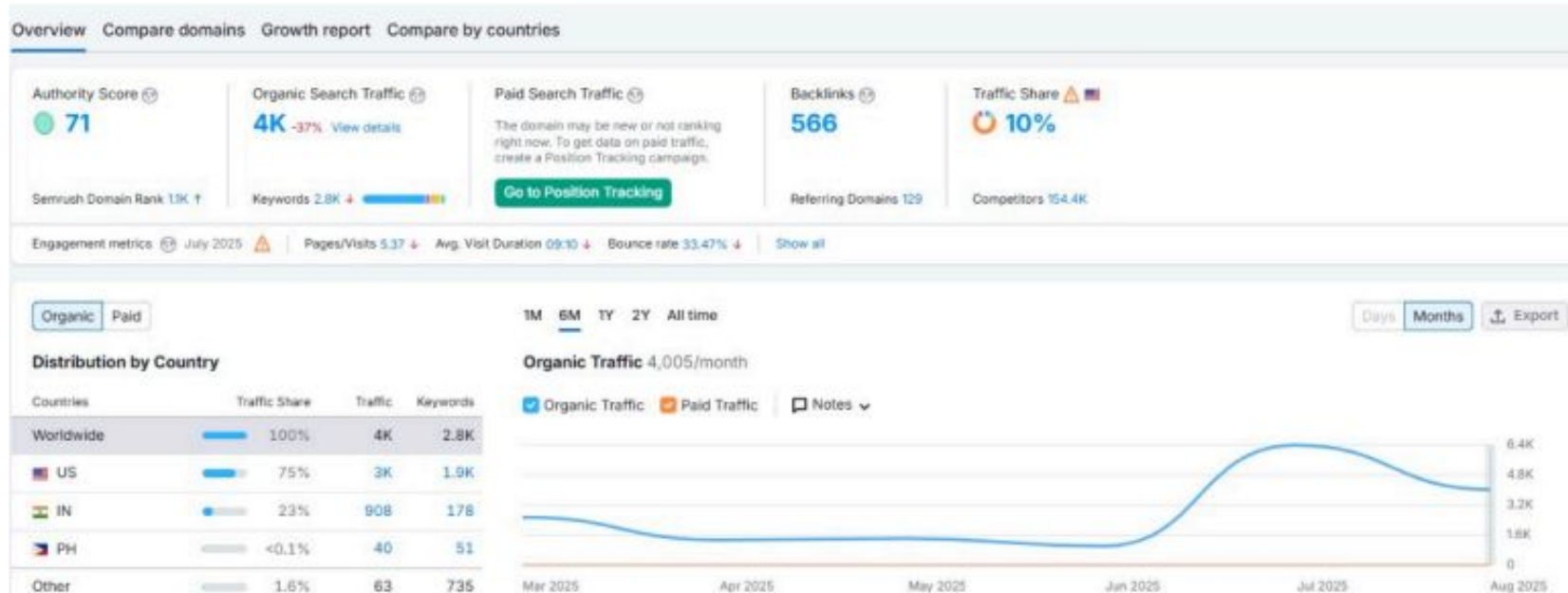
- Northwestern fertility center Illinois
- IVF Chicago Northwestern
- Highland Park fertility center
- Fertility clinic Chicago

**Ranking**

- 1
- 2
- 4
- 5

**Website :**

<https://fertility.nm.org/>



**About :**

Sarvodaya Hospital delivers compassionate, affordable healthcare with a focus on individual needs. Equipped with advanced labs, NICU, OT, and 24/7 emergency services, it offers expert care across specialties like Orthopaedics, Gynaecology, Neurology, Surgery, and more—serving patients in and beyond Delhi-NCR.

**Problem -**

Sarvodaya Hospital struggled with local SEO, marked by poor visibility, falling keyword rankings, and decreased organic reach within their target region.

**Solution Offered :**

Local SEO (Google My Business)

**Website :**

[www.sarvodayahospitals.in](http://www.sarvodayahospitals.in)

**Google console**





**About :**

We take pride in delivering results and celebrate our team members' contributions to advancing care. Learn alongside talented colleagues who care for each other while leveraging our leading reputation and best-in-class resources. Leading nonprofit healthcare provider in Northern Virginia, delivering world-class healthcare to every community. We offer integrated healthcare services with more than 25,000 team members, providing 4 million patient visits annually.

**Problem -**

“Inova lost credibility among patients because its website contained outdated health information that lacked expert reviews and timely updates.”

**Solution Offered :**

SEO

**Keywords**

- Women’s hospital Northern Virginia
- Inova Alexandria maternity care
- Breast health imaging Fairfax VA
- OB-GYN services DC metro

**Ranking**

- 1
- 2
- 3
- 29

**Website :**

<https://www.inova.org/>





**About :**

PEACE MEDICAL TOURISM- aims to become the largest and fastest-growing provider of healthcare excellence in India with state-of-the-art medical facilities and comprehensive medical services based on the highest International Standards in the medical tourism industry.

**Problem -**

“PEACE MEDICAL TOURISM encountered reduced engagement because their healthcare blog was outdated and lacked fresh, authoritative medical content that could build trust and attract potential patients.”

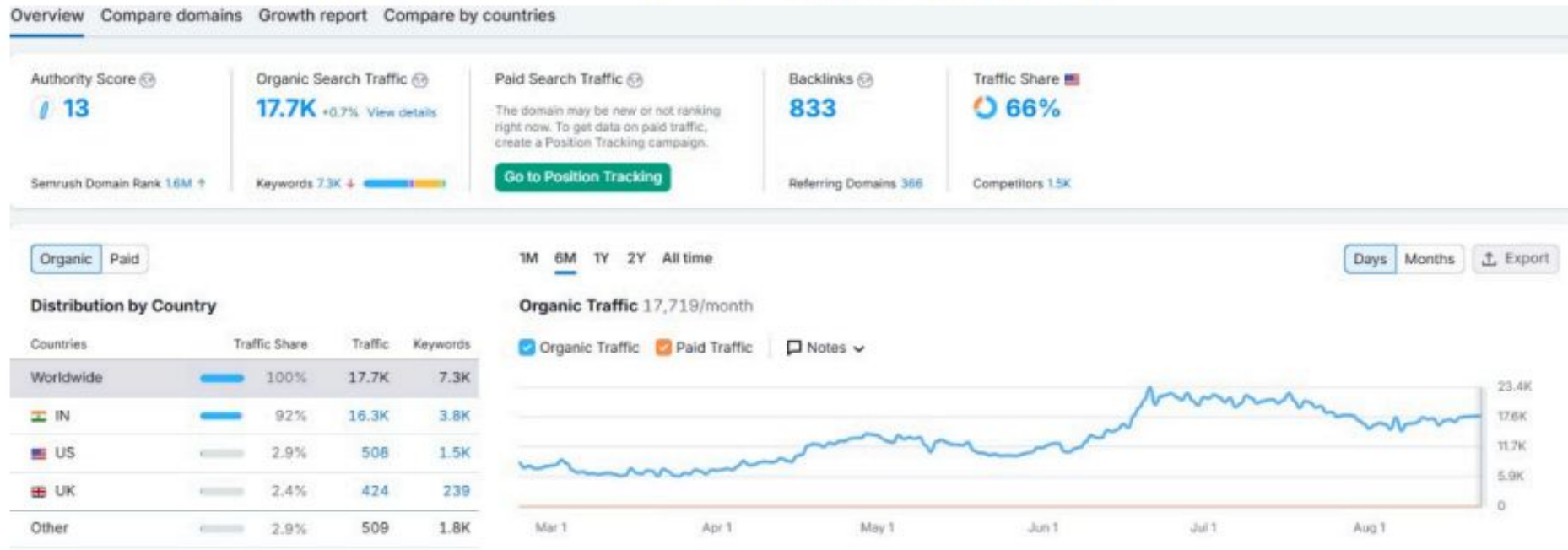
**Solution Offered :**

SEO and Content Optimization

Keywords	Ranking
• Peace Medical Tourism Delhi	2
• Medical tourism packages Delhi NCR	3
• Medical tourism India	4
• Hospital and doctor selection services India	8

**Website :**

<https://peacemedicaltourism.com/>





## About :

MedMonks is a leading medical travel company in India that help patients from abroad seek quality and affordable medical treatment in India. The company is managed by a highly experienced team of doctors and healthcare professionals who collectively hold more than 100 years of experience in the healthcare sector.

## Problem -

“MedMonks missed out on valuable ranking opportunities because critical on-page SEO elements—such as meta titles, descriptions, and header tags—were either missing or poorly optimized, weakening their overall search performance.”

## Solution Offered :

SEO

### Keywords

- MedMonks hospital network Bangalore
- MedMonks medical tourism India
- Cancer surgery tourism India
- Cardiac surgery India medical tourism

### Ranking

2  
3  
36  
45

## Website :

<https://medmonks.com/>

