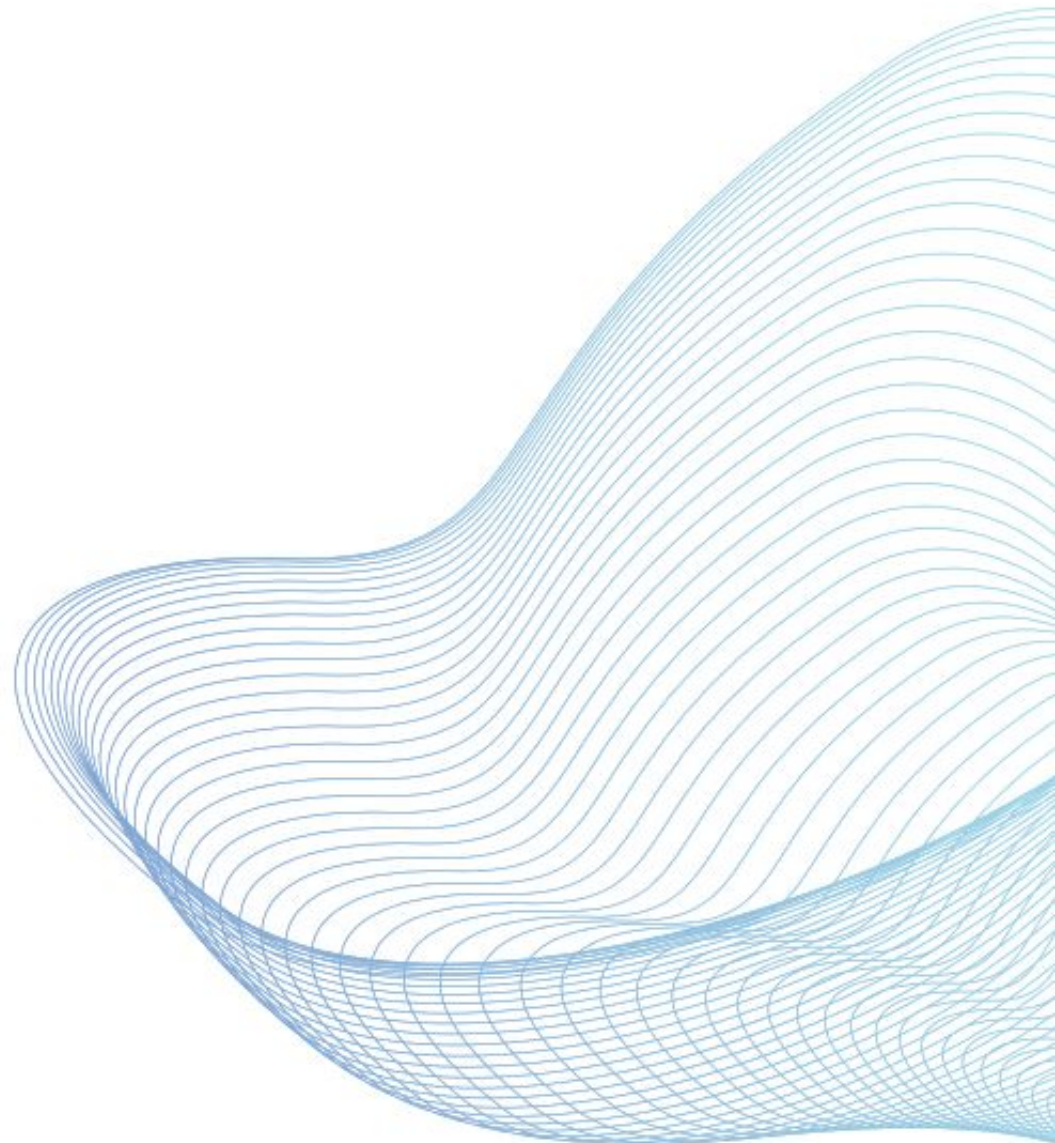




SEO CASE STUDIES



www.bluflutestrategy.com



OUR SEO CLIENTS

Our personalized SEO strategy empowers our clients to shine online by elevating their keywords in search engine results. We're dedicated to not just boosting traffic, but truly driving lead generation, ensuring your business thrives. This commitment to results is why we boast an exceptional client retention rate.



About :

At Pacific Dermatology Institute, we believe that everyone can achieve more beautiful, healthier skin — and the confidence that confers. We are board certified skin cancer and skincare experts with decades of experience, 15 locations, and countless 4-star reviews. We'll listen to your needs and help you feel confident that you're on the right path to achieving your skincare goals — whether that be medical, surgical, or cosmetic needs.

Problem -

“Pacific Dermatology Institute failed to capture voice search opportunities and local patient queries because long-tail and location-based keywords were not effectively optimized.”

Solution Offered :

SEO

Keywords

- Murrieta acne treatment center
- Apple Valley family dermatology
- Apple Valley dermatologist
- Chino Hills skin clinic

Ranking

- 1
- 2
- 2
- 3

Website :

<https://www.pacdermatology.com/>





About

Shikshantar School is a progressive educational institution located in **Gurgaon (South City-1), Haryana, India**. The school focuses on holistic education and aims to develop students into confident, creative, and socially responsible individuals. It provides a nurturing learning environment where students are encouraged to explore ideas, think critically, collaborate, and develop a strong sense of curiosity.

Problem

“The website had **low visibility on Google search results** for important school-related keywords.”

Solution Offered :

SEO

Keywords

Best ICSE School in Gurgaon

Progressive Education School Gurgaon

Top School in Gurgaon

Experiential Learning School Gurgaon

Ranking

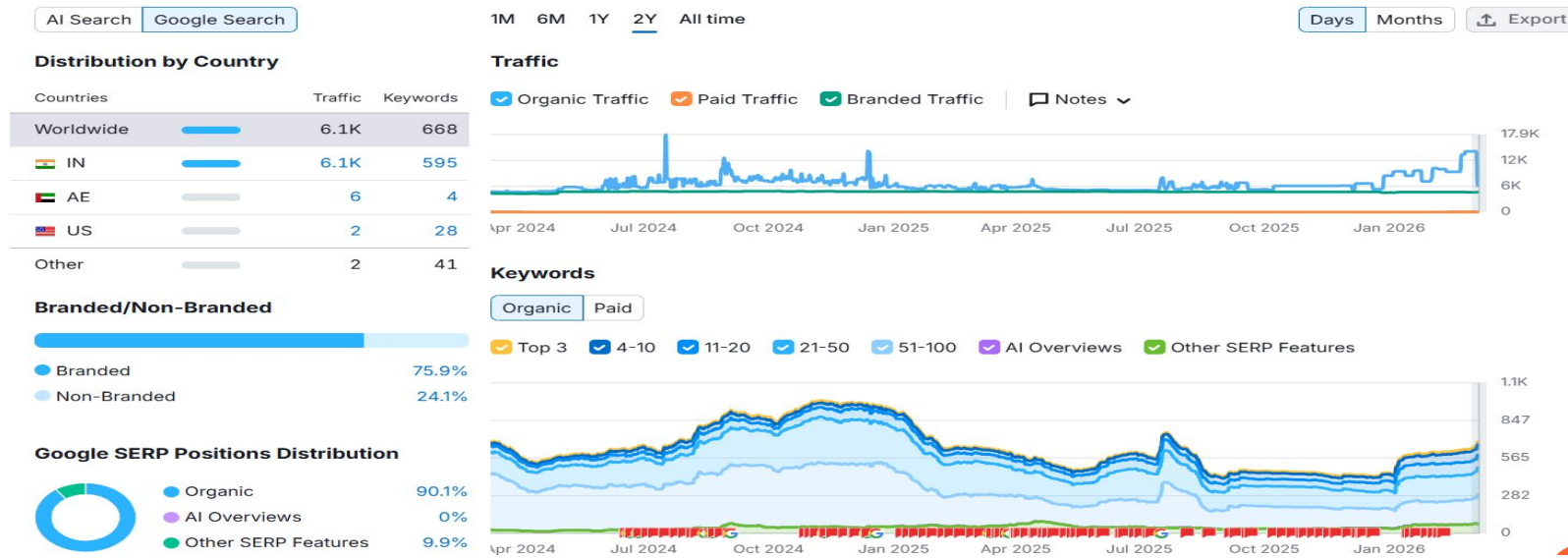
1

2

3

5

Website : <https://shikshantarschool.com/>





About

:

Manav Rachna International School (MRIS) is a reputed network of CBSE and IB schools in India that focuses on delivering **holistic, student-centric education**. The school is part of the **Manav Rachna Educational Institutions**, a well-known education group committed to academic excellence and innovation in learning.

Problem

-

Several pages had **improper on-page SEO structure** such as missing or poorly optimized meta titles, descriptions, and heading hierarchy.

Solution Offered : SEO

Ranking

Keywords

Best CBSE School in Faridabad

1

International School in NCR

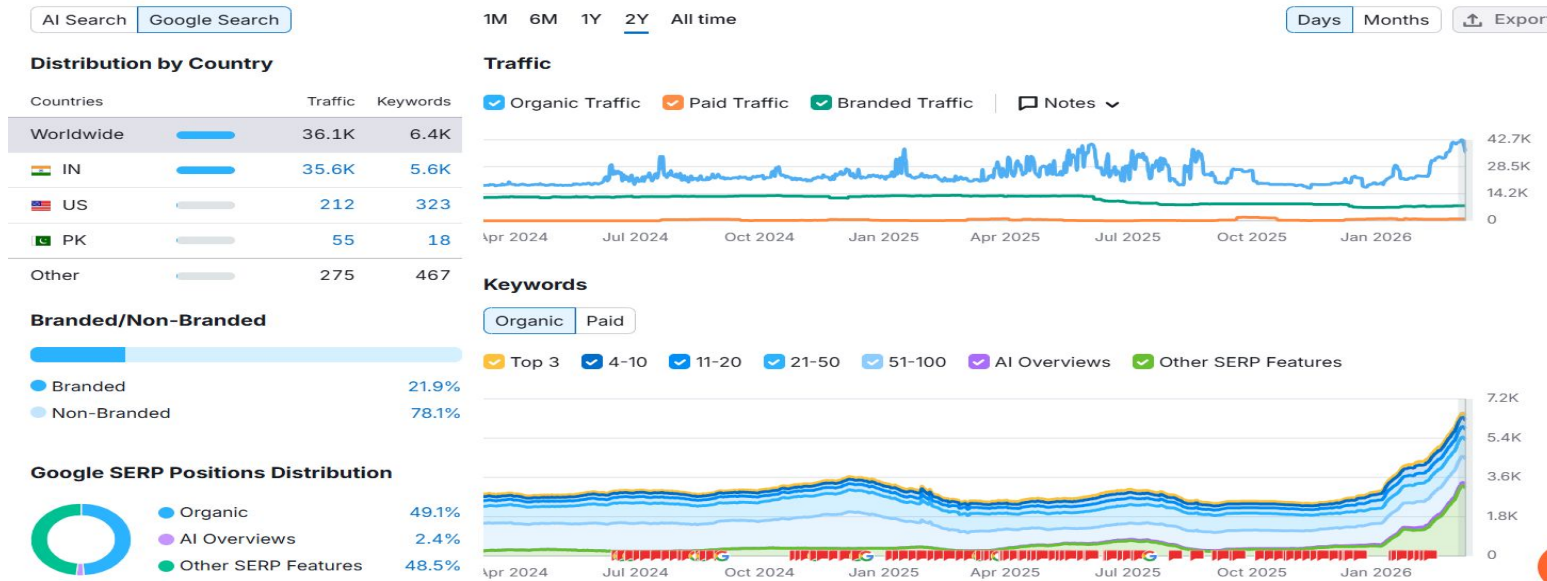
2

Best School for holistic education

13

Website : ~~Experiential Learning~~ **Experiential Learning School Gurgaon**

15



About

Kunskapsskolan is a globally recognized chain of schools originally founded in **Sweden** that focuses on a unique **personalized learning approach** for students. The name “Kunskapsskolan” means “**The Knowledge School**.”

Problem

The website content was not optimized for **high-intent admission keywords**

Solution Offered :

SEO

Keywords

Best school for personalized learning

CBSE school with modern education system

CBSE school with modern education system

Top school for holistic development

Ranking

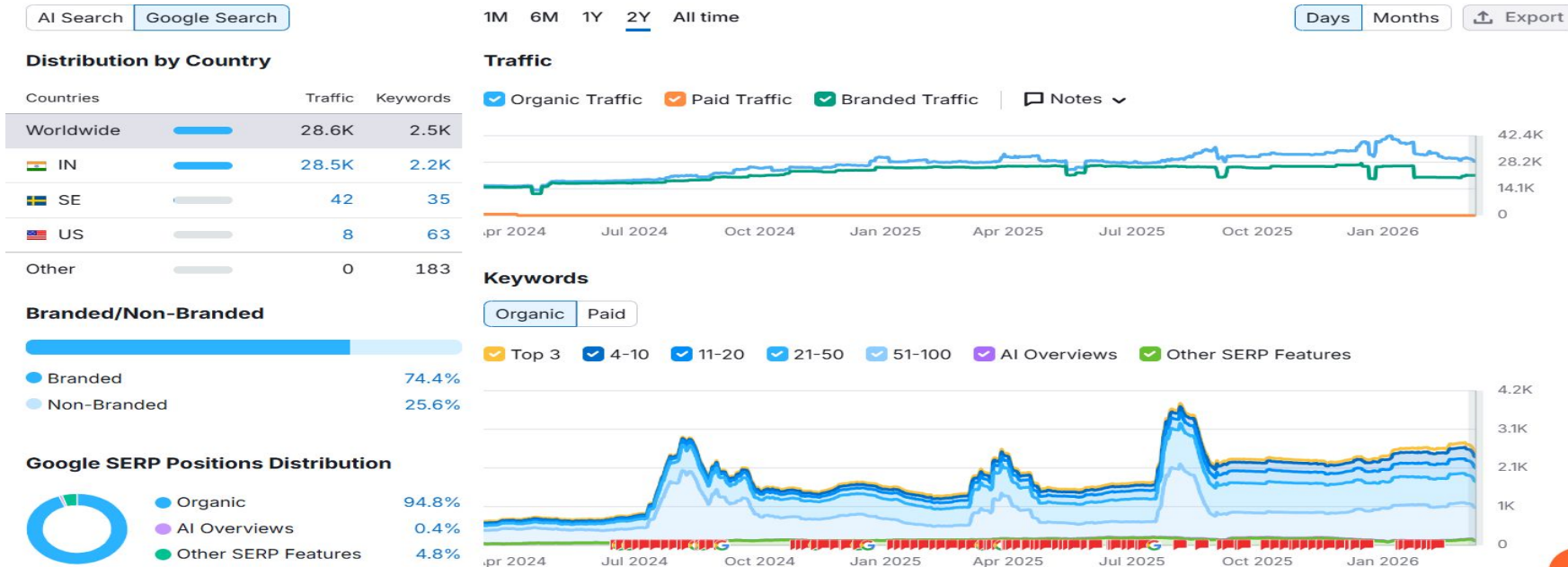
5

7

13

17

Website : <https://ked.edu.in/>





ST. GEORGE'S SCHOOL

About

:

St. George's School is a well-known **co-educational CBSE school** located in **Alaknanda, South Delhi, India**. The institution focuses on providing **quality education along with strong moral values and holistic student development**.

Problem

-

The website faced several technical problems, including: Slow loading speed , limited internal links , Poor indexing of important pages .

Solution Offered : SEO

Keywords

Best School in South Delhi

Top School near Kalkaji Delhi

Best School for holistic education

Best CBSE School for holistic education

Ranking

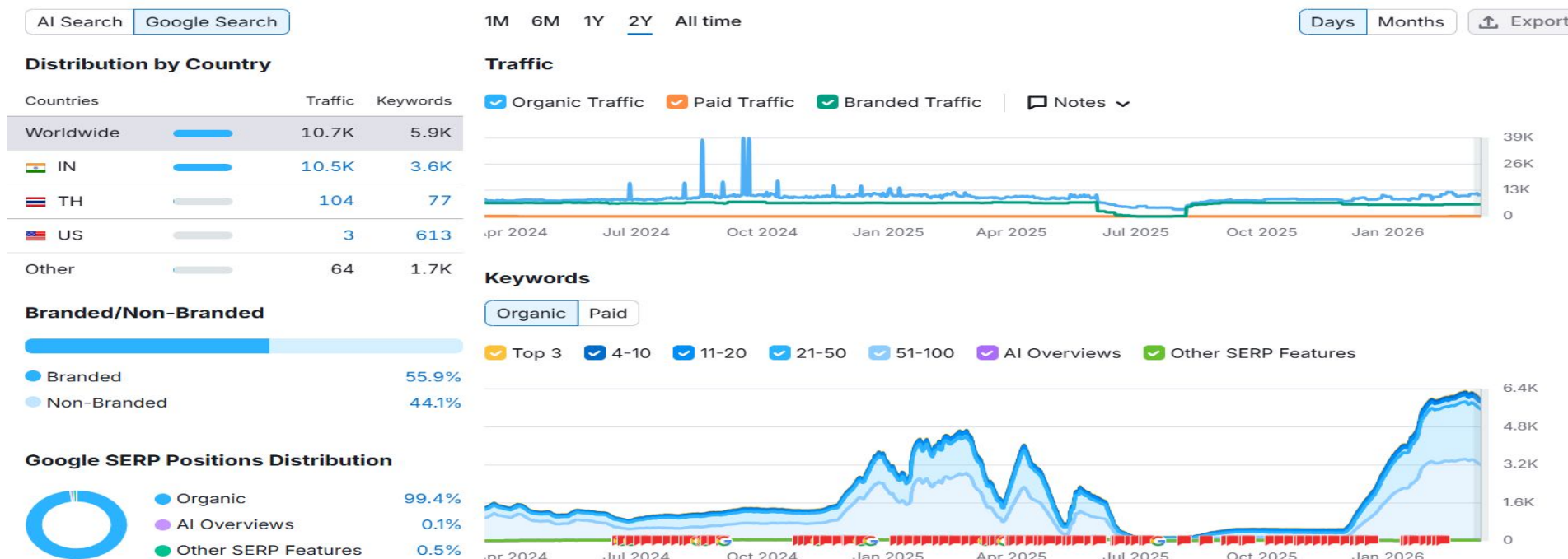
2

5

10

13

Website : <https://sgs.edu.in/>



GD Goenka Group is one of the most reputed education groups in India that operates a large network of **schools, colleges, and universities**. The group focuses on delivering **modern, technology-driven education combined with strong values**

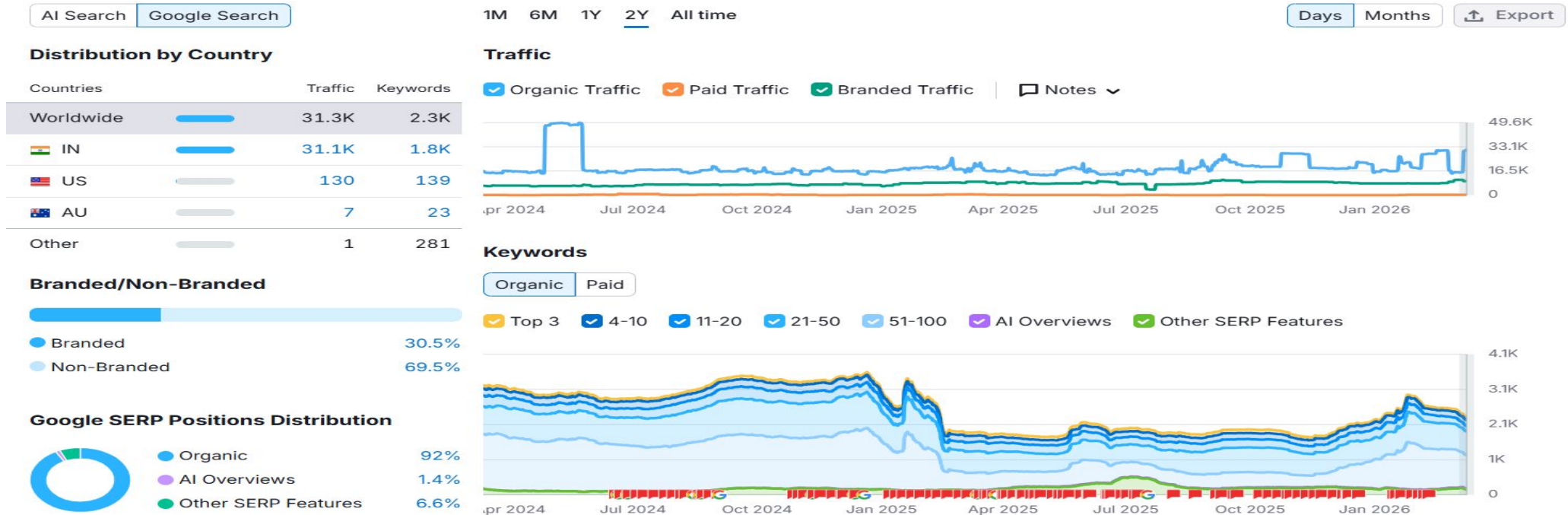
Problem

The website was **not ranking strongly on Google** for important search queries such as: - Best CBSE School in Delhi NCR , Top School in Gurgaon , Best School for Holistic Development."

Solution Offered :

SEO	Ranking
Keywords	
Premier CBSE School in Gurgaon	1
World-Class School in Delhi NCR	3
Modern Education School in Gurgaon	5
Best Learning Environment School in Gurgaon	10

Website : <https://www.gdgoenka.com/>



About

Prudence Schools is a reputed chain of **CBSE-affiliated schools in Delhi, India**, known for its focus on **academic excellence, innovation, and holistic student development**. The schools are managed by the **Prudence Group of Schools**.

Problem

Since Prudence Schools have multiple campuses in Delhi, the website was not optimized for **location-based searches**, such as: Best school in Ashok Vihar , Top school in Dwarka Delhi

Solution Offered : SEO

Keywords

Best School in Delhi

School Admission in Delhi

Best School for holistic development

School Admission in Delhi

Ranking

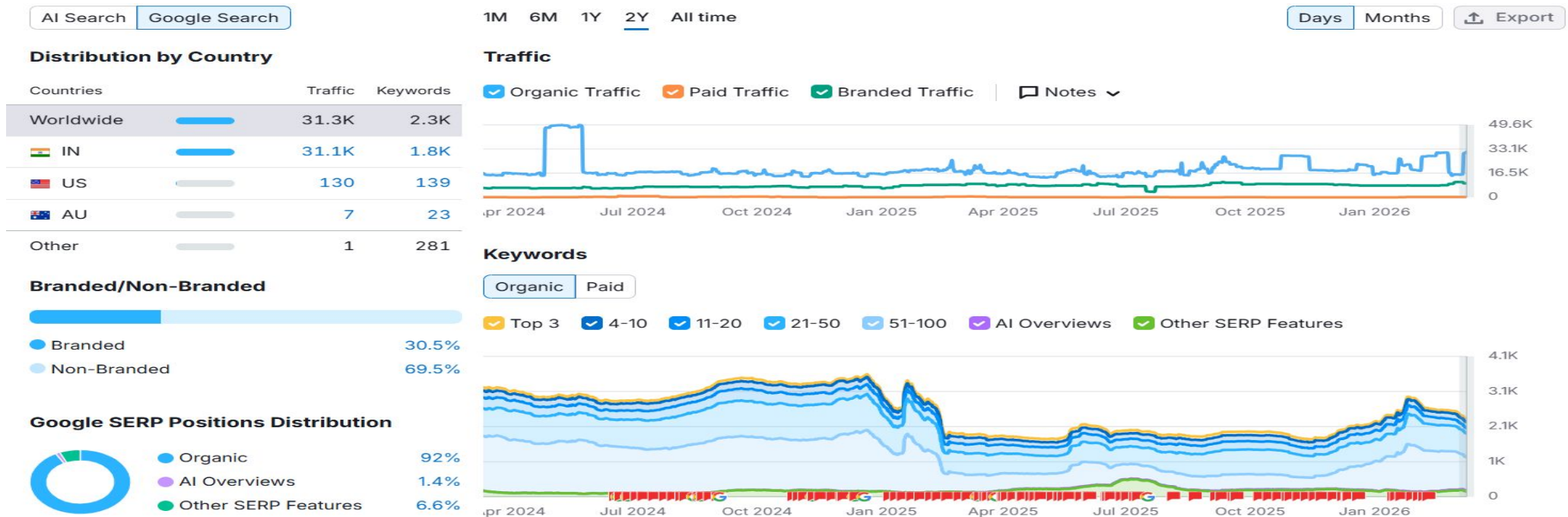
1

4

7

10

Website : <https://shikshantarschool.com/>



About

:

Problem

-

Solution Offered :

Shree Swaminarayan Gurukul International School is a well-known network of international schools in India that combines **modern education with traditional Indian values**. The institution follows the philosophy of **Vidya, Sadvidya, and Brahmavidya**, focusing on academic excellence along with character development and spiritual growth.

The official website of **Shree Swaminarayan Gurukul International School** was facing several SEO challenges that were limiting its online visibility and reducing the number of admission inquiries coming through search engines.

Keywords

Best Gurukul School in India
 CBSE boarding school with hostel
 Top residential school in India
 International school with traditional values

Ranking

3
 6
 9
 10

Website : <https://shikshantarschool.com/>

