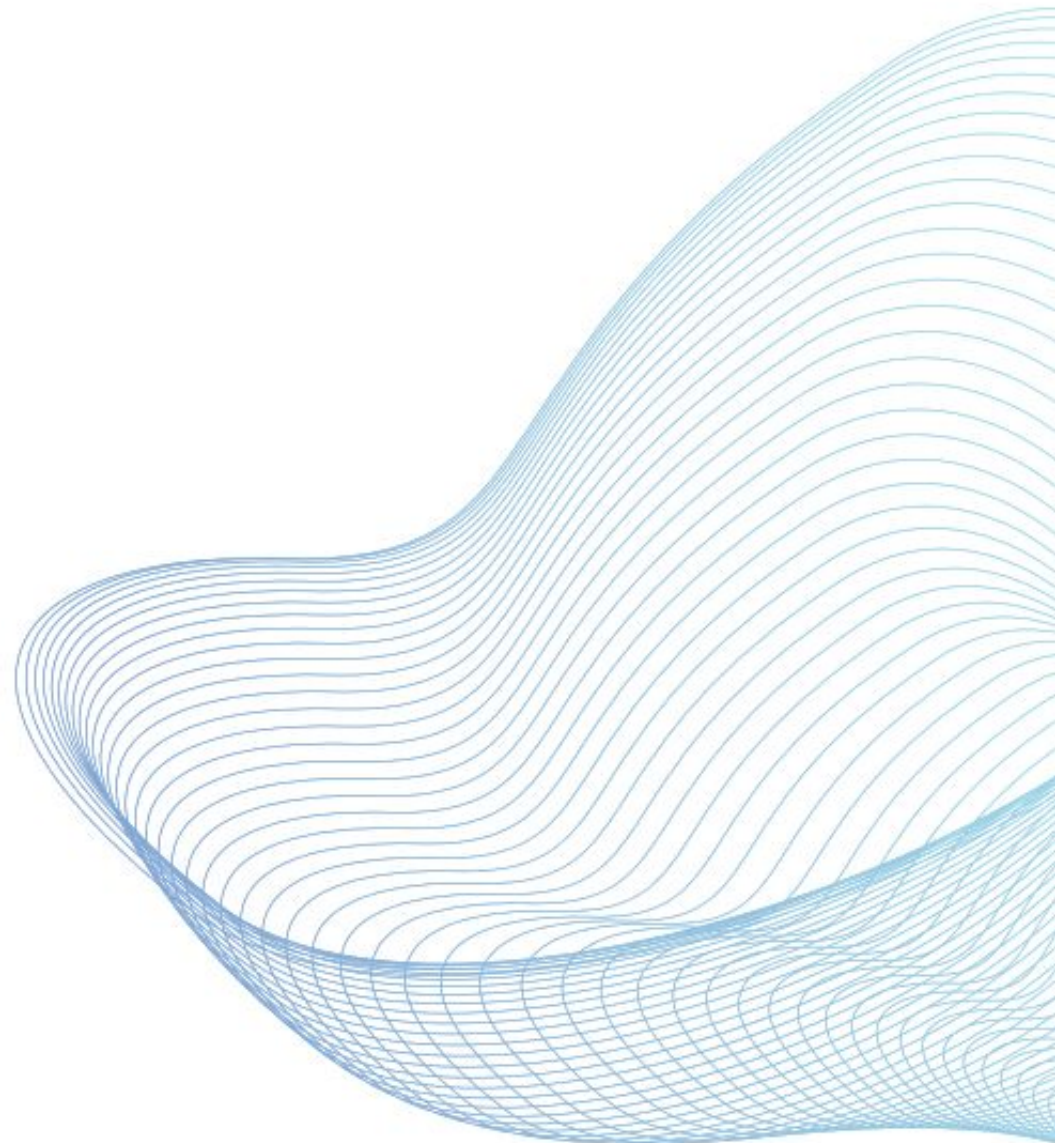




SEO CASE STUDIES



www.blufiteststrategy.com



OUR SEO CLIENTS

Our personalized SEO strategy empowers our clients to shine online by elevating their keywords in search engine results. We're dedicated to not just boosting traffic, but truly driving lead generation, ensuring your business thrives. This commitment to results is why we boast an exceptional client retention rate.





About :

Sets In The City boasts an award-winning team of photographers, videographers, art directors, and designers dedicated to delivering exceptional results with meticulous attention to detail and the latest trends in technology. Trust us for effortless shooting solutions and outstanding service to bring your vision to life.

Problem -

Sets In The City experienced a significant decline in keyword rankings and website traffic due to ineffective SEO strategies and low-quality, unoptimized content.

Solution Offered :

SEO

Keywords

- Pre-wedding shoot sets in Mumbai
- Pre-wedding Mumbai
- Mumbai pre-wedding location
- Pre-wedding sets in Mumbai
- Setsque

Ranking

- 1
- 1
- 1
- 2
- 3

Website :

www.setsinthecity.in

Google console





About :

BRM Chemicals, founded in 1987, is a reliable wholesale brand situated in Delhi. We provide raw ingredients at wholesale rates to materialize your beauty concepts. With complimentary doorstep delivery and a track record of quality and performance, we guarantee a seamless experience for your brands and projects.

Problem -

BRM Chemicals' online presence suffered because of outdated SEO practices and insufficient keyword targeting.

Solution Offered :

SEO

Keywords

- Sweet Fruit Fragrance Oil
- Fresh Lime Fragrance Oil
- Pomegranate Fragrance Oil
- blue water fragrance oil

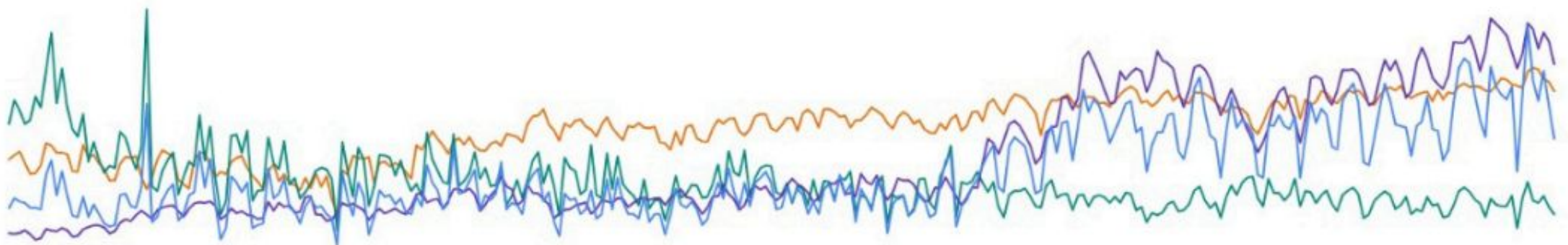
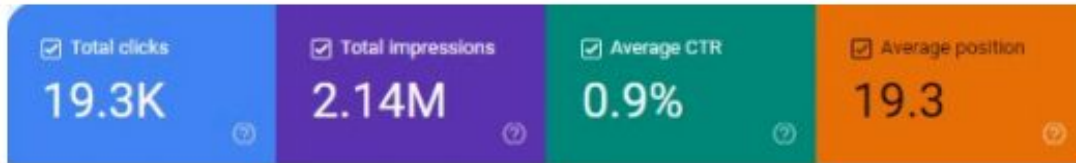
Ranking

- 1
- 2
- 2
- 2

Google console

Website :

www.brmchemicals.com





About :

Azure Power is a leading Indian renewable energy firm developing high-performance solar projects to displace 230 million tons of emissions by 2030. Pioneered India's first utility-scale solar in 2009, backed by global investors.

Problem -

Azure Power' website struggles with outdated SEO methods and lacks effective keyword targeting, impacting its online visibility.

Solution Offered :

SEO

Keywords	Ranking
• solar energy in india	2
• solar energy business india	3
• solar company india	3
• solar energy company in india	5
• solar power manufacturers in india	6

Google console

Website :

www.azurepower.com





About :

Goldi Solar is India's largest solar PV module manufacturer with 14.7 GW annual capacity, supplying high-efficiency modules domestically and globally since 2011.

Problem -

Goldi Solar's website lacks modern SEO optimization and strategic keyword targeting, limiting its search engine visibility and online reach.

Solution Offered :

SEO

Keywords

- solar cell companies in india
- pv panel manufacturers in india
- solar company india
- solar panel suppliers in india
- solar plate in india

Ranking

- 3
- 6
- 7
- 9
- 16

Google console

Website :

www.goldisolar.com





About :

Pahal Financial Services Pvt. Ltd. is an Ahmedabad-based RBI-registered NBFC-MFI, founded in 2011, that provides microfinance loans to low-income households across multiple Indian states to promote financial inclusion and livelihood growth.

Problem -

Pahal Financial's website lacks modern SEO optimization and focused keyword strategy, which restricts its search visibility and limits its ability to reach and engage potential borrowers and stakeholders online

Solution Offered :

SEO

Keywords

- urgent cash loans in ahmedabad
- personal loan company
- private personal loan
- loan finance company
- nbfc personal loan

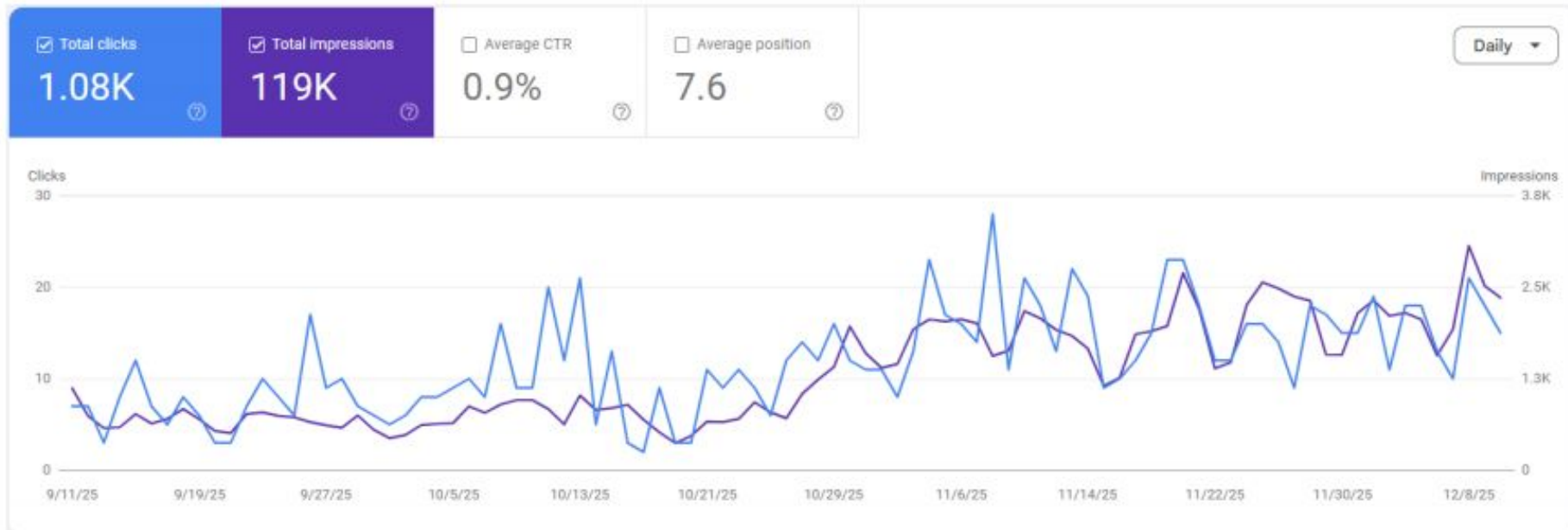
Ranking

- 6
- 6
- 8
- 9
- 12

Google console

Website :

www.pahalfinance.com



About :

Luxe is an Indian brand specializing in innovative, high-quality salon furniture and accessories. Designed for modern hairdressers, Luxe blends style, ethics, and functionality—offering cutting-edge, affordable solutions without compromising accessibility or performance.

Problem -

Low rankings and traffic resulted from poor SEO, weak content, and lack of audience-focused optimization, even though the broader strategy was in place.

Solution Offered :

SEO and Content Optimization

Keywords	Ranking
• luxury salon furniture in Noida	2
• professional hair steamer in Noida	2
• salon chair in Noida	5
• salon equipment manufacturer in Noida	6

Google console

Website :

www.luxurysalonfurniture.com





About :

Established in 2015, Epic Yatra is your go-to tour planning guide for exploring spiritual India, prioritizing a comfortable travel experience for pilgrims. We offer a variety of religious tour packages, including Chardham, Amarnath, Kailash Mansarovar, Mani Mahesh, and Chardham by Helicopter.

Problem -

Epic Yatra suffered from low search visibility and traffic, and couldn't reach their niche audience due to poor keyword strategy and misaligned content.

Solution Offered :

SEO

Keywords

- Kainchi Dham Yatra Package
- Chardham Yatra Package from Delhi
- Kumbh Mela Tour Packages
- Amarnath Yatra Package

Ranking

- 2
- 3
- 3
- 5

Website :

www.epicyatra.com

Google console

