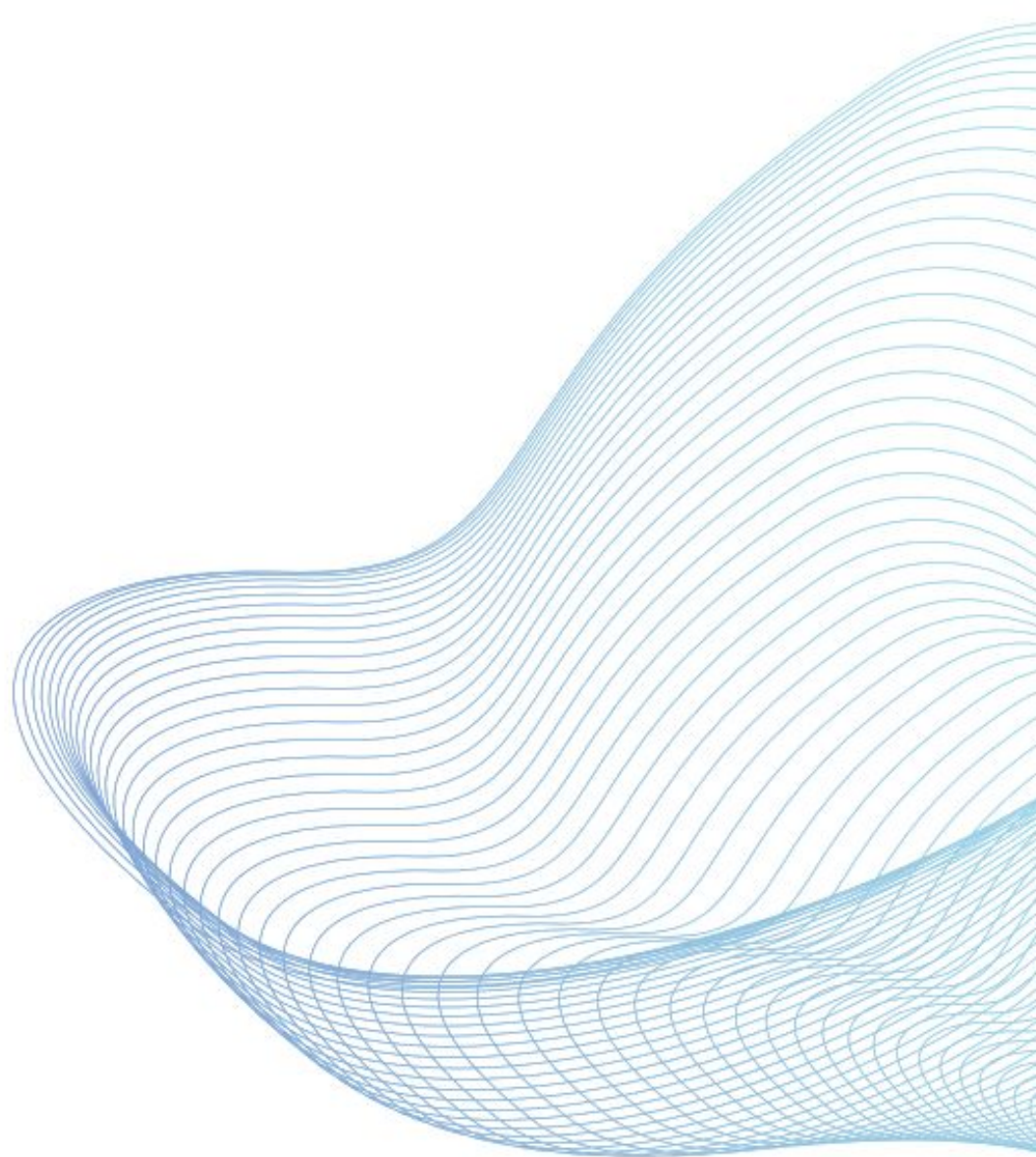




SEO CASE STUDIES



www.bluflutestrategy.com



OUR SEO CLIENTS

Our personalized SEO strategy empowers our clients to shine online by elevating their keywords in search engine results. We're dedicated to not just boosting traffic, but truly driving lead generation, ensuring your business thrives. This commitment to results is why we boast an exceptional client retention rate.



About :

Fusion Factor Corporation delivers cutting-edge IT services to help SMBs boost productivity, secure networks, and maximize ROI. Serving Southern California businesses, they specialize in Managed IT, Cybersecurity, Cloud, and Network Support.

Problem -

Fusion Factor Corporation faced challenges with stagnant online visibility and low lead generation due to limited SEO efforts and under-optimized website content.

Solution Offered :

SEO

Keywords

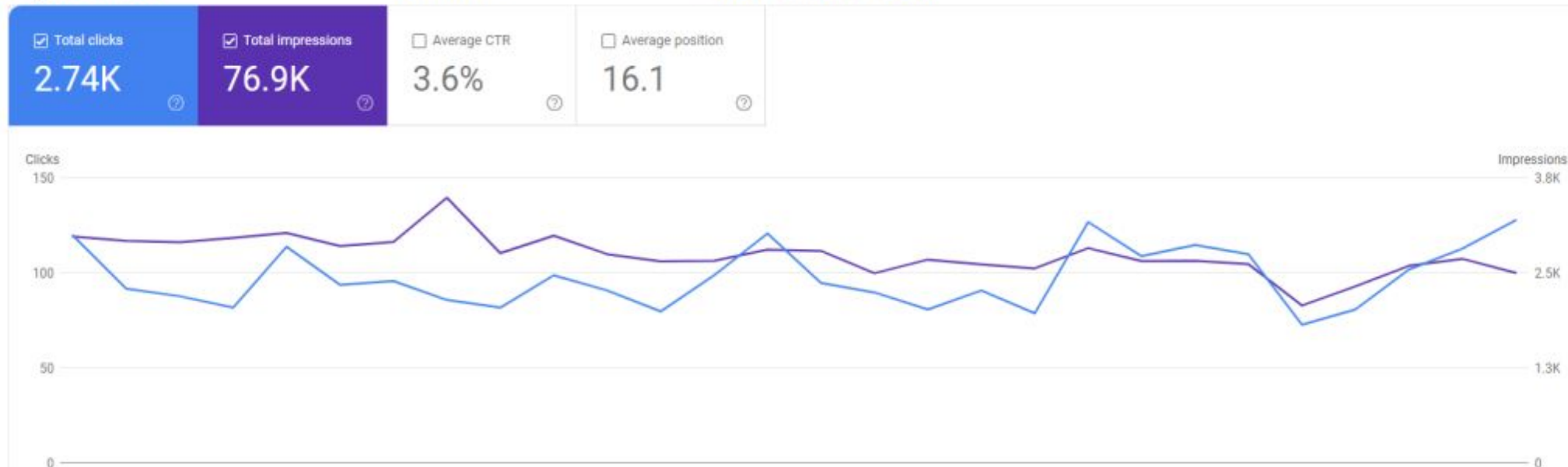
Ranking

- | | |
|---|----|
| • it support for manufacturing california | 2 |
| • it support for real estate california | 3 |
| • Best IT Support Services in California | 4 |
| • virtualization services california | 7 |
| • it help desk services in california | 10 |
| • Managed IT Services california | 11 |
| • it help desk services | 11 |
| • It Consulting Services & Solutions | 18 |
| • managed services manufacturing california | 21 |
| • cybersecurity services | 28 |

Google console

Website :

www.fusionfactor.com





About :

DevRev is an AI-native platform that unifies product, support, and growth teams to create a customer-centric business model. It connects developers directly with users to accelerate innovation, reduce churn, and build impactful products.

Problem -

Devrev struggled with declining keyword rankings and reduced website traffic due to poor SEO implementation and unoptimized content

Solution Offered :

SEO

Keywords

- AI-powered ticketing system
- AI for customer issue tracking
- conversational ai
- crm database
- Intelligent ticket routing system

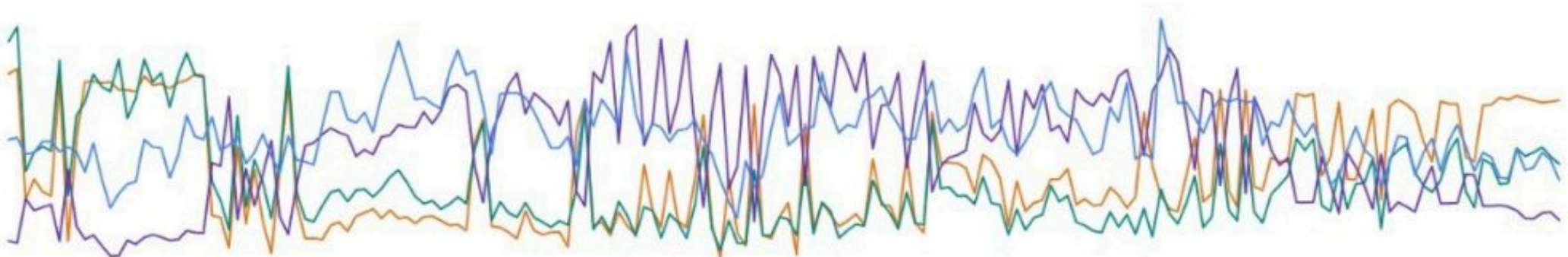
Ranking

- 3
- 4
- 4
- 7
- 8

Website :

www.devrev.ai

Google console



About -

Developer Assetss is a web development and digital solutions brand that provides services such as **website development, WordPress development, e-commerce website development, and website maintenance.** The company focuses on building **modern, SEO-friendly, and performance-optimized websites** that help businesses establish a strong online presence

Problem

The website **DeveloperAssests.com** was facing several SEO issues that were limiting its online visibility and preventing it from generating consistent organic leads.

Solution

Offered : SEO

Keywords

Ranking

Website development services	1
WordPress website developer	3
Ecommerce website development company	6
Website development services in India	7





About - **Connect Infosys** (also associated with **Airconnect Infosystems Pvt. Ltd. – ACIPL**) is an IT services and infrastructure solutions company that provides businesses with **cloud infrastructure, networking, managed IT services, and data center solutions.**

Problem - The website of **Connect Infosys** was facing several digital marketing challenges that were limiting its ability to attract organic traffic and generate business inquiries from search engines.

Solution Offered : SEO

Keywords	Ranking
IT infrastructure services company	1
Managed IT infrastructure solutions	2
Cloud infrastructure management services	10
Data center and networking solutions	17

